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Flight Centre's Hotel Management Business BHMA Selects TravelClick's Award-Winning iHotelier® Central Reservations System

Robust Distribution Solution Helps BHMA to Maximize Direct Bookings, Recapture Abandoned Guests

NEW YORK, September 13, 2018 – TravelClick, a leading global provider of data and revenue-generating solutions for hoteliers, today announced the Company's new partnership with BHM Asia (BHMA), a regional Asian-Pacific hotel management company that's wholly-owned by the Flight Centre Travel Group (FCTG), to adopt TravelClick's industry-leading iHotelier® Central Reservations System (CRS). Leveraging TravelClick will help BHMA to increase website conversions and reduce guest abandonment rates with a transformative new reservation experience.

"After acquiring BHMA, it was especially important to us to have a strong hotel distribution partner in place that offers a complete solution for helping our properties to capture and retain guests," said Kent Davidson, General Manager – Global Hotel Network at Flight Centre Travel Group. "We chose TravelClick as a result of the Company's product superiority and its ability to serve our distribution needs today as well as in the future."

"As one of the world's largest and progressive travel companies, FCTG needs the depth and flexibility that TravelClick iHotelier CRS and Booking Engine 4.0 provide such as private offers and a highly configurable pricing engine," added, Jan Tissera, President, International at TravelClick. "As part of their rollout, BHMA will also leverage TravelClick's iHotelier two-way integration with Comanche International's Property Management System (PMS), the leading PMS in Thailand, to ensure a seamless booking experience for guests."

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About TravelClick

TravelClick offers innovative, cloud-based and data-driven solutions for hotels around the globe to maximize revenue. TravelClick enables over 25,000 customers to drive better business decisions and know, acquire, convert and retain guests. The Company's interconnected suite of solutions includes Business Intelligence, Reservations & Booking Engine, Media, Web & Video and Guest Management. As a trusted hotel partner with more than 30 years of industry experience, TravelClick operates in 176 countries, with local experts in 39 countries and 14 offices in New York, Atlanta, Barcelona, Bucharest, Chicago, Dallas, Dubai, Hong Kong, Melbourne, Orlando, Ottawa, Paris, Shanghai and Singapore. The Company also provides its hotel customers with access to a global network of over 600 travel-focused partners. Follow TravelClick on [Facebook](#), [Twitter](#) and [LinkedIn](#).

About BHMA

BHMA is a regional Asian-Pacific hotel management company wholly owned by the ASX listed Flight Centre Travel Group (FCTG). FCTG is one of the world's largest and most progressive travel companies, incorporating diverse worldwide distribution, in destination travel experiences such as transport and touring as well as hotel management solutions. BHMA is a part of FCTG's Global Hotel Network providing management for hotels and resorts. BHMA delivers owner services all the way from the very early sourcing & planning stages of a development, through technical services during build, to pre-opening services and finally professional ongoing hotel management. Visit www.BHMAhotels.com for more information.