



Contact:
Nancy Hill
+ 847.969.0822
nhill@travelclick.net

FOR IMMEDIATE RELEASE

The Langham London Selects TravelCLICK as Electronic Distribution Partner

CHICAGO (June 30, 2004) - Richard W. Gray, chairman and co-CEO of TravelCLICK, announced today that The Langham London, a 429-room luxury hotel in the West End, has selected TravelCLICK's iHotelier booking engine for its Web site connectivity. The hotel will be using TravelCLICK's technology platform to manage its own distribution activities through its local Internet channels.

According to Duncan Palmer, general manager of The Langham London, "As a newly-independent hotel, having ended our association with the Hilton brand, The Langham is pleased to have TravelCLICK as our electronic marketing partner. In particular, the dynamic packaging functionality, capacity for multiple languages and corporate account management tools afforded by TravelCLICK's e-commerce technology allow us to take a leadership position in the marketplace. "

TravelCLICK's enabling technology, including the patent-pending OneScreen Web booking engine user interface, customized Web-based CRS, GDS connectivity, online voice reservation management, Internet marketing, and dynamic packaging (allowing consumers to customize their own packages), provides all the tools necessary for the property to manage their electronic distribution process on their own. In addition, the new TravelCLICK functionality enables both corporate accounts and meeting attendees to make hotel reservations into their blocks directly through the property's Web site.

"By combining consumer interactivity with extensive management tools, the iHotelier booking engine allows independent hotels to take direct control of their enterprise and maximize their profits from electronic distribution on the Web," said Ray Cohen, president and co-CEO of TravelCLICK. "For a property such as The Langham London, these capabilities are fundamental to being a market leader and preferred choice in today's intensely competitive Internet marketplace. We are very pleased that when a hotel of the stature and sophistication of The Langham decided to move from a chain affiliation to independent status, they chose TravelCLICK as their electronic marketing partner."

About The Langham

Magnificently restored in 1991, an 1865 landmark in London's West End, The Langham London is at the heart of the shopping and theatre districts and near the financial area of the City, known locally as 'the square mile.' The 429-room Langham London offers a 16-metre swimming pool, gymnasium, sauna, steam room, solarium and seven Elizabeth Arden beauty treatment rooms.

The Concierge Club provides guests with superior accommodations, private check-in, and an exclusive Club Lounge serving complimentary breakfast, snacks and drinks throughout the day. The Langham's four restaurants and bars include: The Tsar's restaurant and bar with over 100



types of vodka and Russian cuisine; the Polo-themed Chukka bar for drinks and snacks; the extravagant Palm Court for light meals and afternoon tea with piano music; and the Memories Restaurant for lunch and dinner. All rooms at the Langham London offer broadband Internet access.

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profit from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own Web sites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information unavailable through any other source. And, the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers, when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK operates in more than 140 countries around the world. The company has over 7,500 clients, including national and international companies such as Accor, Air France, Avis, British Airways, Carlson Hotels Worldwide, Caesar Park Hotels, The Dorchester, Fairmont Hotels & Resorts, Four Seasons Hotels & Resorts, The Greenbriar, Hilton Hotels Corporation, Hyatt Hotels & Resorts, Kempinski Hotels & Resorts, Loews Hotels, Lufthansa, Marriott Hotels & Resorts, The New York Palace, NH Hotels, Orient Express Hotels, The Peninsula Group, The Ritz-Carlton Hotel Company, SAS, The Savoy Group, Shangri-La Hotels, Sol Melia, Starwood Hotels & Resorts, Thistle Hotels, USAirways, Virgin Atlantic and Wyndham Hotels & Resorts.