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FOR IMMEDIATE RELEASE

Saunders Hotel Group Selects TravelCLICK as Electronic Distribution Partner for Two Properties

CHICAGO (August 30, 2004) – Ray Cohen, President and co-CEO of TravelCLICK, announced that Saunders Hotel Group has selected TravelCLICK's iHotelier for the web, GDS and call center needs of The Lenox and The Copley Square Hotels.

“Our landmark hotels in historic Back Bay Boston pride themselves on providing old world service in a comfortably elegant setting,” said Jose Estrompa, General Manager of The Lenox Hotel. “Providing our guests with a unique and state-of-the-art interactive booking experience on the hotel's website helps set the stage for the exceptional service they're soon to receive. TravelCLICK's iHotelier sophisticated booking engine exemplifies our unwavering commitment to guest satisfaction.”

TravelCLICK's web-based CRS provides all the tools necessary for a hotel to manage its presence in electronic channels. The iHotelier solution includes the patent-pending *OneScreen* web user interface, GDS connectivity, online voice reservations management, a suite of e-mail marketing capabilities and dynamic packaging (allowing consumers to assemble customized packages that meet their own unique needs). The web booking engine also enables both corporate accounts and meeting attendees to make hotel reservations directly through the property's website. Through its partnership with Virtual Agent Services, TravelCLICK is also able to deliver world-class call center solutions.

“The Lenox and Copley Hotels are ideal candidates for iHotelier,” said Richard W. Gray, Chairman and co-CEO of TravelCLICK. “They strive to create the ideal guest experience – in their hotels, on the web and through their reservations number. We feel that our exceptional standards of service are a nice match with those of The Lenox and The Copley Square Hotels.”

About The Saunders Hotel Group

Saunders Hotel Group is nationally recognized for its expertise as owners and operators of landmark hotels in Boston. Over 60 years, they have earned the respect of industry peers through both achievements as hoteliers and dedicated service to the industry.

Through careful renovation, market repositioning, and sheer determination, Saunders Hotel Group has succeeded where others have failed, bringing each hotel under management to unprecedented financial success. The key to its success – five decades of direct hands-on experience in all areas of hospitality management. Combined with a special knack for recognizing opportunities and trends before anyone else. Saunders Hotel Group customizes solutions in accordance with each hotel's unique situation. Both independent and chain hotels find this specialized approach both important and effective.

About The Lenox Hotel

The Lenox Hotels, Boston, provides old-world service in the heart of one of the nations most exciting and charming cosmopolitan cities. We have a dedicated, experienced staff to: welcome you; make sure you are comfortable; and provide the kind of superb, four-diamond service one expects of a fine hotel. Whether you: want a quick meal; need to check your e-mail at our business center; or would like concierge assistance, our staff is always at your service. For more information, please visit www.lenoxhotel.com.

About Copley Square Hotel

Built in 1891, the Copley Square Hotel offers a timeless sense of personal service and comfort. Located in Boston's Back Bay near Copley Place and Prudential Center, The Copley Square Hotel is within walking distance of most of the city's cultural and historic attractions and entertainment including Newbury Street shopping, Boston Common and the theater district.

The hotel features 143 guest rooms including five two-bedroom family suites and one parlor suite. Options for dining and entertainment include Saint, Boston's first boutique nitery, a hybrid of swanky music lounge and an upscale eatery featuring exotic Asian and Mediterranean mini-cuisine, and Speeder and Earl's, which features breakfast and lunch entrées and coffee. For more information, please visit www.copleysquarehotel.com.

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 7500 customers in more than 140 countries around the world.

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