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Campton Place Hotel Selects TravelCLICK as Electronic Distribution Partner

CHICAGO (September 1, 2004) – Ray Cohen, President and co-CEO of TravelCLICK, announced that San Francisco's legendary Campton Place Hotel has selected TravelCLICK's iHotelier booking engine to power its Internet website.

"Campton Place is recognized for the distinctive service it provides to the sophisticated traveler," said Jane Lee, Director of Sales and Marketing of Campton Place. "TravelCLICK's iHotelier booking engine will complement the quality of that service offering by delivering a rich interactive booking experience, together with enticing photography and accommodation descriptions that truly convey the essence of the guest experience."

TravelCLICK's web-based CRS provides all the tools necessary for a hotel to manage its presence in electronic channels. The iHotelier solution includes the patent-pending *OneScreen* web user interface, GDS connectivity, online voice reservations management, a suite of e-mail marketing capabilities and dynamic packaging (allowing consumers to assemble customized packages that meet their own unique needs). The web booking engine also enables both corporate accounts and meeting attendees to make hotel reservations directly through the property's website.

"Campton Place sets itself apart from the competition by delivering high quality services for the discerning guest," said Richard W. Gray, Chairman and co-CEO of TravelCLICK. "It is gratifying to know that a hotel with the sophistication and selective standards of Campton Place has chosen TravelCLICK to enhance the web booking experience of its guests."

About Campton Place

Campton Place Hotel is comprised of two buildings that date back to the early 1900s. In 1916, the hotel was enlarged to 15 stories, remodeled in Spanish Colonial Revival style, and named the Drake-Wiltshire Hotel. The property underwent an \$18 million renovation in 1981 to create the luxurious Campton Place Hotel, paring 200 rooms to 126 rooms and suites. Purchased by Southbourne, Inc. in 1991, the company completed a \$5.4 million renovation in 1995, further reducing the room count to 110 to accommodate new meeting facilities. In 2001, the hotel completed a \$15 million renovation. Named one of "The Best Romantic Hotels" by Bon Appetit, Campton Place Hotel continues to enjoy a reputation as one of the world's finest upscale hotels. For more information, please visit www.camptonplace.com.

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 7500 customers in more than 140 countries around the world.