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FOR IMMEDIATE RELEASE

Chatham Bars Inn Selects TravelCLICK as Electronic Distribution Partner

CHICAGO (October 25, 2004) - Richard W. Gray, Chairman and co-CEO of TravelCLICK, announced today that Chatham Bars Inn, a 205-room premier oceanfront resort on Cape Cod, MA, has selected TravelCLICK's iHotelier booking engine for its website connectivity. Chatham Bars Inn will use TravelCLICK's advanced technology platform to manage its own distribution activities through the local Internet channels.

TravelCLICK's web-based CRS provides all the tools necessary for a hotel to successfully manage its presence and improve its profitability in electronic channels. The iHotelier solution includes the state-of-the-art OneScreen web user interface, GDS connectivity, online voice reservations management, a suite of e-mail marketing capabilities, and dynamic packaging (allowing consumers to assemble customized packages that meet their own unique needs). The web booking engine also enables both corporate accounts and meeting attendees to make hotel reservations directly through the property's website.

According to Jo Haubrich, Director of Operations of Chatham Bars Inn, "The user-friendly booking engine is a welcome addition to our website in order to manage the constant stream of reservation traffic. It allows our guests to visually see their room choices and eliminates confusion during the booking process. This was by far the best technology implementation we have experienced. It was an immediate success in driving revenue to fill our summer and off-season gaps. The group booking functionality has improved our service levels to several high level groups already."

"For properties like Chatham Bars Inn that have very unique guest rooms and many different room options, the OneScreen booking platform is an ideal way to up sell to guests because they can see exactly what the room will offer accompanied by an enticing description," said Ray Cohen, President and co-CEO of TravelCLICK.

About Chatham Bars Inn

Voted one of the top resorts in the world by *Conde Nast Traveler's* "Gold List" and "Best Family Resort" by *Family Magazine*, the 25-acre Chatham Bars Inn is New England's premier oceanfront resort and a renowned Cape Cod landmark. The turn-of-the-century main inn sits gracefully atop a rise overlooking Pleasant Bay and the open Atlantic, while luxurious Cape-style cottages fill the surrounding landscape. Featuring 205 individually decorated rooms; Chatham Bars Inn offers one of the most spectacular vistas in America. Please visit www.chathambarsinn.com.

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 7500 customers in more than 140 countries around the world. International brands utilizing iHotelier include Domina

Hotels, AC Hotels, Banyan Tree Hotels, Baglioni Hotels and the Danubius Hotel Groups as well as scores of independent properties such as The Dorchester, The Langham Hotel London, The Langham Hotel Hong Kong, The Scotsman Hotel, Los Cabos Reforma, Hotel Marquis Reforma, Schlosshotel Berlin, Country Club Lima, The Grand America, The Watergate, 42 The Calls, La Tremoille, Chatham Bars Inn, XV Beacon, The Greenbrier, SkyTop Resort, The Broadmoor, The Charles Hotel, Old Course Golf Resort and Spa, Grand Hotel et de Milan, Woodstock Inn, Clayton on the Park, Campton Place, Palace Hotel Noordwijk and Top Notch at Stowe.

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