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FOR IMMEDIATE RELEASE

## AC Hotels, Spain, Selects TravelCLICK as Electronic Distribution Partner for 61 Properties

CHICAGO (December 8, 2004) - Richard W. Gray, Chairman and co-CEO of TravelCLICK, announced today that AC Hotels, with 61 properties in Spain, Italy and Portugal, has selected TravelCLICK's iHotelier booking engine for its web connectivity in order to manage its own electronic distribution activities both locally and internationally.

According to Antonio Catalán, President, AC Hotels, TravelCLICK iHotelier was the obvious choice. "AC Hotels has experienced unprecedented growth throughout Spain, as well as portions of Portugal and Italy, in order to provide our guests with integral service wherever they travel. Similarly, we have made a commitment to the highest quality of product and service, including the latest technologies, in order to be recognized as the hotel company that learns and innovates continually. Choosing TravelCLICK as our electronic distribution partner is a prime example of that commitment."

TravelCLICK's enabling technology, including the OneScreen web booking engine user interface, customized web-based CRS, GDS connectivity, online voice reservation management, Internet marketing, capacity for multiple languages, and dynamic packaging (allowing consumers to customize their own packages), provides all the tools necessary for the property to manage their electronic distribution process on their own. In addition, both corporate accounts and meeting attendees are able to make hotel reservations into their blocks directly through the property's website.

"iHotelier's OneScreen booking interface is an ideal platform for AC Hotels because the customer can easily translate the entire screen into their preferred language, a must for a hotel chain with a strong presence in three countries," said Ray Cohen, President and co-CEO of TravelCLICK. "OneScreen makes the booking process intuitive and entices the customer to book their reservation."

### **About AC Hotels**

AC Hotels has more than 6,000 rooms distributed by 61 hotels in the main capitals and cities of Spain, Italy and Portugal. Currently, AC Hotels has plans to expand their portfolio to include an additional 15 hotels by the end of 2005. The AC Hotel features stylish design, incorporating functional value and beauty, practical use and harmony, and staff that aim to please. Exceptional environments surrounded by total service and exquisite detail make for an unforgettable experience. Please visit [www.ac-hotels.com](http://www.ac-hotels.com) for more information.

### **About TravelCLICK**

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 8000 customers in more than 140 countries around the world. International brands utilizing iHotelier include Domina Hotels, AC Hotels, Banyan Tree Hotels, Baglioni Hotels and the Danubius Hotel Groups as well as scores of independent properties such as The Dorchester, The Langham Hotel London, The Langham Hotel Hong Kong, The Scotsman Hotel, Los Cabos Reforma, Hotel Marquis Reforma, Schlosshotel Berlin, Country Club Lima, The Grand America, The Watergate, 42 The Calls, La Tremoille, Chatham Bars Inn, XV Beacon, The Greenbrier, SkyTop Resort, The Broadmoor, The Charles Hotel, Old Course Golf Resort and Spa, Grand Hotel et de Milan, Woodstock Inn, Clayton on the Park, Campton Place, Palace Hotel Noordwijk and Top Notch at Stowe.

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