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TravelCLICK Appoints Jeff Bzdawka Senior Vice President & Chief Operations Officer

CHICAGO (December 17, 2004) – TravelCLICK announced today that Jeff Bzdawka has been appointed Senior Vice President and Chief Operations Officer.

Bzdawka will lead TravelCLICK's rapidly-growing operations in Schaumburg and Houston and will provide functional direction to the international offices in Barcelona and Melbourne. These operations underpin the company's unique ability to provide integrated data, electronic marketing, reservations and revenue management services to the hotel industry. He will report to Ray Cohen, TravelCLICK's President and co-Chief Executive Officer.

Prior to joining TravelCLICK, Bzdawka was Senior Vice President of Service Delivery for Pegasus Solutions, Inc. where he was responsible for service implementation, customer support and was in charge of 700 employees in 12 countries. Previous to that role, Bzdawka was Vice President of Strategic Information Systems for the Security Capital Group, where he led the definition, implementation and support of telecom and information systems for Homestead Suites.

"Jeff's leadership skills, extensive experience in hotel reservations and distribution services and strong operating ability make him an ideal addition to TravelCLICK's senior management team. We couldn't be happier to have an executive of his stature join us," said Cohen. "As we've grown as a company our operations have grown increasingly complex. We look to Jeff to make what is complex simple, while executing on our commitment to provide top-of-class service to our hotel clients around the world."

"I am very pleased to become part of the TravelCLICK family," said Bzdawka. "Joining this successful, dynamic and growing organization, which is focused on delivering value-added solutions, is very exciting and I look forward to TravelCLICK's continued success."

Bzdawka holds a BS in Hotel, Restaurant and Institutional Management from the University of Wisconsin-Stout where he graduated Magna Cum Laude. He will be based at the company's corporate offices in Schaumburg, IL.

About TravelCLICK TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in Chicago, TravelCLICK has over 8,000 customers in more than 140 countries around the world.