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FOR IMMEDIATE RELEASE

## Le Méridien Selects TravelCLICK's RateVIEW

CHICAGO (January 6, 2005) – Jan Tissera, President of TravelCLICK International, announced today that Le Méridien Hotels & Resorts has selected TravelCLICK's RateVIEW report as the new rate shopping solution for its hotels.

"In our continual efforts to ensure that our hotels and colleagues around the world are able to benefit from the optimum solutions available, we are recommending that our hotels use TravelCLICK's RateVIEW," said Dean Gregory, Vice President of Distribution for Le Méridien. "With RateVIEW, Le Méridien hotels will receive accurate data for managing pricing within a competitive environment, backed up by a strong network of customer support."

Le Méridien joins numerous other brands that have already selected RateVIEW as their rate shopping solution. Currently, RateVIEW is the most widely used competitive rate shopping solution in 10 out of the top 13 dominant brands.

RateVIEW's advanced reporting capabilities help hoteliers easily identify discrepancies and changes in rates on travel websites, brand sites and the GDS. User-friendly report templates quickly highlight pricing opportunities and allow for automatic measurement of best rate guarantees. Additionally, RateVIEW offers corporate reporting, allowing hotel groups to monitor data for selected markets and clusters.

RateVIEW reports are accessible via TravelCLICK's Electronic Marketing Centre (EMC), a password-protected client extranet site that allows clients to manage all their TravelCLICK products and services in one place. This concept enhances TravelCLICK's focus on integrating its products.

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The powerful combination of RateVIEW and ChannelManager illustrates the benefits of TravelCLICK's product integrations. Together, these products allow hoteliers to assess competitive pricing, execute rate changes and then immediately monitor competitors' reactions to those updates.

Future enhancements to RateVIEW and ChannelManager will further their integration. Clients will soon have the ability to manage pricing strategies relative to their competitors and overall market. Recommendations to adjust pricing will be automatically generated based on user-defined pricing strategies and the system's analysis of competitive movements.

"RateVIEW will provide Le Méridien hotels with key rate shopping features that are unmatched in the marketplace," said Tissera. "Using RateVIEW's competitive intelligence reports and its integration with other TravelCLICK products, hotels will be empowered to execute revenue management strategies that will maximize their profitability."

#### **About Le Méridien**

Currently, London-based Le Meridien is a global hotel group with a portfolio of more than 130 luxury and upscale hotels in 56 countries worldwide. The majority of its properties are located in the world's top cities and resorts throughout Europe, the Americas, Asia Pacific, Africa and the Middle East. The strategic alliance with JAL-owned Nikko Hotels provides loyal guests with access to an additional 44 properties around the world.

#### **About TravelCLICK**

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 7,500 customers in more than 140 countries around the world.

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