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FOR IMMEDIATE RELEASE

## Hyatt Renews TravelCLICK's RateVIEW

CHICAGO (February 8, 2005) – Ray Cohen, president and co-CEO of TravelCLICK, announced today that Hyatt Hotels Corporation has renewed their contract for TravelCLICK's industry leading RateVIEW service, extending the subscription term another two years for all 123 of its North American properties.

"This reinforces RateVIEW's reputation as the superior product in competitive rate intelligence," said Cohen. "We have added exciting new features that expand the realm of RateVIEW's value and capabilities, allowing Hyatt hotels to work with the highest quality data available on competitive Internet and GDS rates."

Under the agreement, Hyatt will be leveraging the broad feature set of RateVIEW to maximize revenues from electronic channels. TravelCLICK will supply Hyatt's corporate office with an ongoing stream of competitive pricing data that will be integrated into Hyatt's Revenue Management system. RateVIEW will also provide Hyatt with data on multiple delivery frequencies and individual rate categories and set the stage for advanced identification of restrictions.

"Hyatt has relied on TravelCLICK for our competitive pricing data for many years," said Chris Elam, Hyatt's Vice President of Revenue Management. "Along with Hotelligence, this agreement is an important part of a broader relationship we are forging with TravelCLICK."

### **About Hyatt**

There are 213 Hyatt hotels and resorts around the world, which are managed by two separate groups of companies. Subsidiaries of Hyatt International Corporation operate, manage or franchise 91 hotels

and resorts in 39 countries, with an additional 25 hotels under development. Hyatt Corporation, a separate company, and its subsidiaries operate, manage, franchise or lease 122 hotels and resorts in the United States, Canada and the Caribbean. Reservations or information for any Hyatt hotel worldwide can be obtained by calling toll-free in the United States and Canada, 1-800-233-1234, your local Hyatt Hotel or Worldwide Sales Office, or your travel planner. Hyatt is accessible on the Internet at [www.hyatt.com](http://www.hyatt.com).

### **About TravelCLICK**

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 8,000 customers in more than 140 countries around the world.

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