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FOR IMMEDIATE RELEASE

Spain-based Silken Hotels Group Renews Distribution Partnership With TravelCLICK

CHICAGO (September 14, 2006)—TravelCLICK Inc., a leading provider of hotel business process management (BPM) solutions, announced today that Silken Hotels, with 30 properties throughout Spain, will continue to use TravelCLICK's iHotelier booking engine for its Web connectivity and proven ability to drive incremental revenue through electronic distribution channels locally and internationally. Since implementing iHotelier in 2002, Silken Hotels has experienced a significant increase in reservations and ADR.

"Over the past four years, TravelCLICK has consistently demonstrated that it truly understands our company's mission—to create a new dimension in services and facilities that makes our guest stay more enjoyable," said Mr. Joan Valls, CEO of Silken Hotels. "TravelCLICK continues to develop its solutions and service levels based on what hoteliers really need and care about. Our use of TravelCLICK's iHotelier booking system has been instrumental in providing our guests with the ability to create an experience customized to their individual needs and preferences. At the same time, the system presents us with ongoing opportunities to capture incremental revenue and build guest satisfaction."

TravelCLICK's award-winning booking engine provides a dynamic, user-driven booking environment, all on a single screen. Performance-rich FLASH technology enables the booking engine to show Silken's unique properties through a single, dynamic booking screen. With just one click, inventory and rates display in real time, creating a fully interactive shopping environment for guests. Multi-language support and currency conversion make the iHotelier booking engine an ideal shopping environment for Silken's international guests. Comprehensive graphic capabilities, email marketing tools, and dynamic packaging capabilities enhance the guest experience while promoting the up selling of room types and amenities.

"We are pleased to continue to provide Silken Hotels with leading-edge technology solutions and services that meet the unique needs of a growing independent luxury hotel group," said Jan Tissera, President of TravelCLICK International. "As a company that strives to meet the expectations of the most discerning guests, Silken is ideally suited to maximize the benefits of the iHotelier Web booking engine. Our next generation system, iStay, provides even greater capabilities for property merchandising and building a

customized stay that Silken can leverage to drive higher revenue after it transitions to the new systems this fall.”

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of hotel business process management (BPM) solutions that drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services.

TravelCLICK recently announced the next generation of its award-winning web booking engine, iStay, which provides an interactive online experience where guests can customize their stay experiences online. Established in 1996 and headquartered in the Chicago area, TravelCLICK has more than 12,000 customers in 140 countries.

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