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Spain-Based Núñez i Navarro Hotels Builds Brand Identity With iHotelier CRS by TravelCLICK

Innovative Operator Uses Flash-Based Web Booking Engine for Nine Barcelona Properties

CHICAGO (Dec. 27, 2007) — TravelCLICK, Inc., a leading provider of hotel business process management (BPM) solutions, announced today that Spain-based Núñez i Navarro Hotels, with nine properties in Barcelona, has selected the iHotelier central reservations system (CRS) as its electronic distribution solution for web reservations. Núñez i Navarro Hotels will use TravelCLICK's award-winning booking engine for web connectivity to enhance its online presence, optimize the user experience and increase online conversion.

"Our individual hotels are well-known in Barcelona, but we wanted to strengthen our brand awareness throughout Europe and the rest of the world," said Juan Horno, Director of Management at Núñez i Navarro Hotels. "iHotelier, with its intuitive booking engine, will create a fully interactive shopping environment for our guests, showing all the features and amenities of our properties and motivating guests to complete their reservation. Núñez i Navarro Hotels is committed to innovation in marketing and guest service, and TravelCLICK's user-focused booking application fits perfectly into that philosophy."

iHotelier is a web-based central reservations system and distribution management solution. Its performance-rich booking engine provides a dynamic user-driven shopping and booking environment, allowing properties to display inventory and room rates in real time and offering a variety of features and functionality, including graphics capabilities, currency conversion, multi-language support, email marketing tools and extensive online reporting. The award-winning web booking engine, OneScreen, integrates seamlessly with a property's own website and allows guests to reserve any hotel service or amenity online, such as room upgrades, dining options, event tickets and spa services.

Núñez i Navarro Hotels, established in 2001, owns and manages nine hotels in the heart of Barcelona. The company contributes to the rich urban texture of the city with a fashionable and eclectic mix of hotels, ranging from restored historical landmarks, such as the Hotel 1898, to modern minimalist hotels, such as B-Hotel and Hotel Soho Barcelona. It recently renovated its flagship property, the Núñez Urgell Hotel, and renamed it U232 Hotel. The innovative company is the first in Spain to launch a customer travel blog at its website. Núñez i Navarro Hotels plans future development in Barcelona and Madrid.

“With its guest-friendly booking engine and multiple language capabilities, iHotelier is the ideal choice for a hotel company that wants to appeal to a broad customer base in multiple countries,” said Jan Tissera, President of TravelCLICK International. “iHotelier will enhance Núñez i Navarro Hotels’ online presence, allowing the company to showcase each of its unique hotels while building a strong brand identity. It also will elevate these hotels to the next level of bookings performance, promoting the up-selling of room types and amenities and driving incremental revenue across all nine properties.”

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About TravelCLICK, Inc.

TravelCLICK (www.travelclick.net) is the leading provider of hotel business process management (BPM) solutions that drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services. Established in 1996 and headquartered in the Chicago area, TravelCLICK has more than 12,000 customers in 140 countries.

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