



News Release

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Electronic Room Nights Jump 16.2% for European Hotels in Q1

TravelCLICK Reports Top Ten European Markets for Q1

CHICAGO (18 May, 2004) - TravelCLICK reported today that room night growth for the European region increased 16.2%, outperforming the worldwide hotel average growth of 9.5% in the first quarter of 2004 versus the first quarter of 2003.

The average daily rate (ADR) for European hotels in the first quarter was \$169.63, showing a 12.2% improvement over the same quarter last year.

The results were compiled from TravelCLICK's comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Worldspan, and Sabre GDSs. TravelCLICK's data also includes consumer online hotel bookings made through third-party travel Web sites powered by Pegasus Solutions.

European and Worldwide Hotel GDS E-Commerce – First Quarter

Q4-2003 GDS Hotel e-Commerce	Room Nights	% Growth Over Q1-2003	ADR	% Growth Over Q1-2003
Total Europe	4,116,462	16.2%	\$169.63	12.2%
Total Worldwide	27,278,854	9.5%	\$123.18	5.3%

Top Ten European Destination Markets and GDS Results for Hotels - First Quarter

The top 10 destination markets based on total GDS room nights in Europe during the first quarter of 2004 were, in order:

Top 10 European Cities	Room Nights	% Growth Over Q1-2003	ADR	% Growth Over Q1-2003
1. LONDON	678,879	23.6%	\$226.19	14.4%
2. PARIS	321,696	11.2%	\$194.24	13.4%
3. FRANKFURT	136,527	8.2%	\$177.07	5.6%
4. MADRID	114,419	23.5%	\$161.80	8.3%
5. AMSTERDAM	111,424	2.6%	\$179.52	9.7%
6. STOCKHOLM	98,776	8.1%	\$179.63	8.7%
7. BRUSSELS	98,279	12.9%	\$172.27	11.8%

8. MUNICH	93,289	8.7%	\$157.29	12.4%
9. BARCELONA	71,708	25.0%	\$157.73	12.6%
10. MILAN	70,679	10.7%	\$228.17	13.5%

"Europe has started turning the corner all active indicators suggest the European hotel industry is on the rise for continued growth throughout 2004," said Jan Tissera, vice president of international sales for TravelCLICK.

To receive a free listing of first quarter results by top 50 cities worldwide in electronic bookings, please e-mail emonitor@travelclick.net. Up-to-date GDS hotel booking summaries by individual local market are always available for downloading on the TravelCLICK's Web site at www.travelclick.net.

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profit from electronic distribution channels. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information unavailable through any other source. The company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents, consumers, and group meeting planners when they are booking travel. The company's portfolio of E-commerce solutions enables hotels to better execute strategies that increase business into their own Web sites.

Established in 1996 and headquartered in the Chicago area, TravelCLICK operates in more than 140 countries around the world. The company has over 6,000 clients, including national and international companies such as Accor, Air France, Avis, Best Western International, British Airways, Carlson Hotels Worldwide, Choice Hotels, Fairmont Hotels & Resorts, Four Seasons Hotels & Resorts, Grupo Posadas, Hilton Hotels Corporation, Hyatt Hotels & Resorts, Kempinski Hotels & Resorts, Leading Hotels of the World, Loews Hotels, Lufthansa, Marriott International, NH Hotels, The Peninsula Group, The Ritz-Carlton Hotel Company, SAS, The Savoy Group, Shangri-La Hotels, Sol Melia, Starwood Hotels & Resorts, Thistle Hotels, USAirways, Virgin Atlantic and Wyndham Hotels & Resorts.

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