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Electronic Hotel Bookings for Asia-Pacific Up 71.8% in Q2

TravelCLICK Reports Top Ten Asia-Pacific Markets

CHICAGO (05 October 2004) – TravelCLICK reported today that Asia-Pacific room nights booked electronically through the Global Distribution Systems (GDS) and key Internet sites increased 71.8% in the second quarter of 2004 versus the same quarter last year. Worldwide electronic room night bookings also showed an increase of 11.4% for the second quarter of 2004 versus the second quarter of 2003.

The average daily rate (ADR) for the Asia-Pacific region was \$134.14, an increase of 16.7% versus the same quarter last year.

TravelCLICK's reports are compiled from its comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Abacus/Infini, Axess, Amadeus, Galileo, Sabre, and Worldspan GDS. TravelCLICK's data also includes consumer online hotel bookings made through many of the major Internet travel sites, now including those powered by Pegasus Solutions.

Electronic Room Night Bookings for Asia-Pacific – Second Quarter, 2004

	Room Nights	% Change Over Q2-2003	ADR	% Change Over Q2-2003
Total Asia/Pacific	1,570,645	71.8%	\$134.14	16.7%
Total Worldwide	29,817,339	11.4%	\$124.44	6.6%

Top Asia-Pacific Destination Markets - Second Quarter, 2004

The top 10 destination markets based on electronic room night bookings in Asia-Pacific during the second quarter of 2004, in order, were:

Top 10 Asia/Pacific Cities – Q2-2004	Room Nights	% Change Over Q2-2003	ADR	% Change Over Q2-2003
1. Sydney	180,509	10.8%	\$136.89	16.1%
2. Melbourne	131,479	13.8%	\$119.79	9.9%
3. Hong Kong	123,601	671.9%	\$175.22	21.9%
4. Tokyo	121,630	37.6%	\$191.99	11.2%
5. Singapore	121,087	258.4%	\$119.39	12.9%
6. Shanghai	82,247	593.6%	\$144.44	20.3%
7. Beijing	66,327	825.4%	\$122.62	11.3%

8. Brisbane	55,399	26.1%	\$109.83	15.4%
9. Seoul	51,456	53.9%	\$233.51	36.7%
10. Taipei	39,788	396.9%	\$157.25	15.9%

“The strong performance for the hotel industry in the Asia-Pacific region is due to the viability of the electronic channels coupled with the pent-up consumer demand carried over from the SARS downturn,” said Jan Tissera, vice president of international sales for TravelCLICK.

To receive a free listing of second quarter results by top 50 cities worldwide in electronic bookings, please e-mail emonitor@travelclick.net. GDS hotel booking summaries by individual local market are available at www.travelclick.net.

About TravelCLICK TravelCLICK (www.travelclick.net) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company’s iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK’s competitive benchmarking reports provide hotels with price and booking performance information, and the company’s exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 7500 customers in more than 140 countries around the world.

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