

Contact:  
 Marie Cabo, Marketing  
 847.585.5279  
 mcabo@travelclick.net

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## Electronic Bookings for European Hotels Jumps 16.9% in Q2

*TravelCLICK's e-Monitor Details Electronic Booking Performance for European Hotels*

CHICAGO (05 October 2004) – TravelCLICK reported today that European hotel room nights booked electronically in the second quarter of 2004 were up by 16.9% in comparison to the room nights booked in the same period last year. The average daily rate (ADR) for European hotels for second quarter was \$178.68, showing an 8.9% improvement compared to the same quarter last year. The report is based on rooms booked electronically through the Global Distribution Systems (GDS) and key Internet travel sites.

The results were compiled from TravelCLICK's comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Worldspan, and Sabre GDS. TravelCLICK's data now also includes consumer online hotel bookings made through key Internet travel sites powered by Pegasus Solutions.

### European and Worldwide Hotel GDS & Pegasus E-Commerce – Second Quarter, 2004

Q2-2004 GDS & Pegasus Hotel e-Commerce	Room Nights	% Growth Over Q2-2003	ADR	% Growth Over Q2-2003
Total Europe	4,683,915	16.9%	\$178.68	8.9%
Total Worldwide	29,817,339	11.4%	\$124.44	6.6%

### Top European Destination Markets – Second Quarter, 2004

The top 10 destination markets based on electronic room night bookings in Europe during the second quarter of 2004, in order, were:

Top 10 European Cities	Room Nights	% Growth Over Q2-2003	ADR	% Growth Over Q2-2003
1. London	745,862	22.7%	\$233.31	15.8%
2. Paris	380,789	18.0%	\$201.80	5.7%
3. Madrid	136,115	10.2%	\$157.96	0.9%
4. Amsterdam	134,173	12.3%	\$194.94	5.5%
5. Frankfurt	132,579	13.3%	\$168.29	9.6%
6. Barcelona	103,868	7.9%	\$172.93	-2.4%
7. Stockholm	103,225	7.1%	\$180.88	3.7%
8. Brussels	97,336	7.0%	\$180.65	7.4%
9. Rome	96,694	22.0%	\$251.36	8.7%

10. Munich	95,879	9.5%	\$152.79	4.0%
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"After several years of adversity for the European hotel industry, hoteliers are experiencing the second consecutive quarter of growth. London represents the largest market in volume, percentage growth and ADR," said Jan Tissera, vice president of international sales for TravelCLICK.

To receive a free listing of second quarter results by top 50 cities worldwide in electronic bookings, please e-mail [emonitor@travelclick.net](mailto:emonitor@travelclick.net). GDS hotel booking summaries by individual local market are available at [www.travelclick.net](http://www.travelclick.net).

**About TravelCLICK** TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 7500 customers in more than 140 countries around the world.

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