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**FOR IMMEDIATE RELEASE**

## Q3 Electronic Room Nights Up 10% for European Hotels

*TravelCLICK Reports Top European Markets*

CHICAGO (30 November 2004) – TravelCLICK reported today that European hotel room nights booked electronically in the third quarter of 2004 were up by 10.0% in comparison to the room nights booked during the same period last year. The average daily rate (ADR) for European hotels for third quarter was \$178.02, showing a 9.6% improvement compared to the same quarter last year. The report is based on rooms booked electronically through the Global Distribution Systems (GDS) and key Internet travel sites.

The results were compiled from TravelCLICK's comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Worldspan, and Sabre GDS. TravelCLICK's data now also includes consumer online hotel bookings made through key Internet travel sites powered by Pegasus Solutions.

### European and Worldwide Hotel GDS & Pegasus E-Commerce – Third Quarter, 2004

Q3-2004 GDS & Pegasus Hotel e-Commerce	Room Nights	% Growth Over Q3-2003	ADR	% Growth Over Q3-2003
Total Europe	4,537,345	10.0%	\$178.02	9.6%
Total Worldwide	30,126,241	5.8%	\$123.13	6.0%

### Top European Destination Markets – Third Quarter, 2004

The top 10 destination markets based on electronic room nights in Europe during the third quarter of 2004, in order, were:

Top 10 European Cities	Room Nights	% Growth Over Q3-2003	ADR	% Growth Over Q3-2003
1. London	757,806	14.9%	\$228.75	13.5%
2. Paris	355,853	8.1%	\$204.53	8.8%
3. Frankfurt	135,470	6.6%	\$156.68	7.1%
4. Amsterdam	124,237	6.0%	\$186.57	4.6%
5. Madrid	116,083	9.0%	\$142.58	-0.2%
6. Munich	96,936	1.2%	\$170.35	11.8%
7. Barcelona	93,006	-0.6%	\$162.80	0.6%
8. Rome	89,044	12.8%	\$238.95	6.6%
9. Stockholm	88,048	4.4%	\$180.30	5.8%

10. Brussels	86,509	3.9%	\$163.01	4.7%
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"The European region and several key markets are maintaining a steady growth rate, while London continues to be the principal market for the largest percentage growth in room nights," said Jan Tissera, vice president of international sales for TravelCLICK.

To receive a free listing of third quarter results by top 50 cities worldwide in electronic room nights, please e-mail [emonitor@travelclick.net](mailto:emonitor@travelclick.net). GDS hotel booking summaries by individual local market are available at [www.travelclick.net](http://www.travelclick.net).

**About TravelCLICK** TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 7500 customers in more than 140 countries around the world.

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