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Electronic Room Nights for European Hotels Grow Over 12% in 2004

TravelCLICK Reports Top European Markets for 2004

CHICAGO (7 April 2005) – TravelCLICK’s full-year 2004 eMonitor results show that European hotel room nights booked electronically through the Global Distribution Systems (GDS) and Internet combined were up 12.8% versus 2003. This increase significantly outperformed the worldwide hotel growth of 7.5%.

The Average Daily Rate (ADR) for European hotels also increased. The 2004 ADR was \$177.85, up 10.0% compared to 2003.

eMonitor results are compiled from TravelCLICK’s comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Sabre and Worldspan GDS. TravelCLICK’s eMonitor also includes hotel bookings made through third-party travel Internet websites powered by Pegasus Solutions.

European and Worldwide Hotel GDS & Pegasus E-Commerce – Full-Year 2004

2004 GDS & Pegasus Hotel e-Commerce	Room Nights	% Growth Over 2003	ADR (USD)	% Growth Over 2003
Total Europe	17,895,310	12.8%	\$177.85	10.0%
Total Worldwide	114,381,709	7.5%	\$126.03	6.9%

Top European Destination Markets – Full-Year 2004

The top 10 destination markets based on electronic room nights, in order, were:

2004 Top 10 European Cities	Room Nights	% Growth Over 2003	ADR (USD)	% Growth Over 2003
1. London	2,958,576	18.2%	\$233.23	13.5%
2. Paris	1,424,359	11.6%	\$204.62	9.7%
3. Frankfurt	537,816	6.7%	\$167.81	7.6%
4. Madrid	500,118	11.2%	\$157.48	3.4%
5. Amsterdam	496,351	7.1%	\$190.51	7.5%
6. Stockholm	401,244	6.3%	\$185.64	7.0%
7. Munich	389,960	6.7%	\$162.99	9.2%
8. Brussels	382,276	6.8%	\$177.82	9.6%

9. Barcelona	349,632	4.8%	\$167.31	2.1%
10. Rome	317,418	12.6%	\$240.06	8.2%

"All markets had a solid increase in year-over-year growth in room nights and ADR, which is a clear indicator that rates are no longer being sacrificed in order to increase hotel occupancy. London continues to lead the European markets in both percentage of growth in room nights and ADR," said Jan Tissera, president of TravelCLICK International.

To receive a free listing of the top 50 cities worldwide in electronic room nights for 2004, please e-mail emonitor@travelclick.net. GDS hotel booking summaries by individual local market are available at www.travelclick.net.

About TravelCLICK TravelCLICK is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine platform and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information, and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in Chicago, TravelCLICK has over 8,000 customers in more than 140 countries.

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