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## Asia-Pacific Electronic Room Nights Up 15% In Q2 2005

### *TravelCLICK Reports Top Ten Asia-Pacific Markets*

CHICAGO (15 August 2005) – TravelCLICK reported today that Asia-Pacific room nights booked electronically through the Global Distribution Systems (GDS) and key Internet sites increased 15.6% in the second quarter of 2005 versus the same quarter last year. Worldwide electronic room nights also increased, up 11.2% for the second quarter of 2005.

The average daily rate (ADR) for the Asia-Pacific region was \$145.74, an increase of 10.2% over the second quarter of 2004. This increase greatly exceeded the 5.2% worldwide growth in ADR.

TravelCLICK's reports are compiled from its comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Abacus/Infini, Axess, Amadeus, Galileo, Sabre and Worldspan GDS. TravelCLICK's eMonitor also includes hotel bookings made through third-party travel Internet websites powered by Pegasus Solutions.

### **Electronic Room Night Bookings for Asia-Pacific – Q2 2005**

	Room Nights	% Change Over Q2 2004	ADR	% Change Over Q2 2004
<b>Total Asia/Pacific</b>	1,802,231	15.6%	\$145.74	10.2%
<b>Total Worldwide</b>	33,226,891	11.2%	\$130.91	5.2%

### **Top Asia-Pacific Destination Markets – Q2 2005**

The top 10 destination markets based on electronic room night bookings in Asia-Pacific, in order, were:

Q2 2005 Top 10 Asia/Pacific Cities	Room Nights	% Change Over Q2 2004	ADR	% Change Over Q2 2004
1. Sydney	201,882	11.6%	\$152.85	11.5%
2. Hong Kong	144,037	16.4%	\$202.71	15.7%
3. Melbourne	142,222	8.1%	\$130.74	9.1%
4. Singapore	134,899	11.3%	\$134.22	12.4%
5. Tokyo	129,901	10.0%	\$195.35	1.2%
6. Shanghai	104,104	28.2%	\$163.84	13.7%
7. Beijing	82,127	25.4%	\$140.67	14.8%

8. Brisbane	62,336	12.4%	\$128.12	16.7%
9. Perth	60,240	14.7%	\$117.51	16.7%
10. Seoul	56,036	9.9%	\$204.20	12.1%

To receive a free listing of second quarter results by top 50 cities worldwide in electronic bookings, please email [emonitor@travelclick.net](mailto:emonitor@travelclick.net). GDS hotel booking summaries by individual local market are available at [www.travelclick.net](http://www.travelclick.net).

### **About TravelCLICK**

TravelCLICK is the leading provider of solutions that help hotels and other travel industry suppliers maximize profits from electronic distribution channels. The company's iHotelier booking engine and website marketing programs enable hotels to better execute strategies that increase business into their own websites. TravelCLICK's competitive benchmarking reports provide hotels with price and booking performance information and the company's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents and consumers when they are booking travel.

Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 8,000 customers in more than 140 countries.

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