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## Electronic Room Nights Increase Over 7% for European Hotels in Q4 2005

*TravelCLICK's eMonitor Reports Top Destinations in Europe*

CHICAGO (10 April 2005) – TravelCLICK's eMonitor results for the fourth quarter 2005 shows that European hotel room nights booked electronically through the Global Distribution Systems (GDS) and key Internet sites were up by 7.9% in comparison to the same period last year. This increase slightly over performed the worldwide hotel growth of 7.1%.

The fourth quarter average daily rate (ADR) for European hotels was \$172.84, a – 6.1% decrease compared to the same quarter last year. This decrease in ADR for European hotels was less than that of worldwide hotels, which saw a 3.6% growth.

eMonitor results are compiled from TravelCLICK's comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Sabre and Worldspan GDS. TravelCLICK's eMonitor also includes hotel bookings made through third-party travel Internet websites powered by Pegasus Solutions.

### Electronic Room Night Bookings for Europe – Q4 2005

	Room Nights	% Change Over Q4 2004	ADR	% Change Over Q4 2004
Total Europe	4,931,995	7.9%	\$172.84	-6.1%
Total Worldwide	28,623,860	7.1%	\$136.74	3.6%

### Electronic Room Night Bookings for Europe – Full Year 2005

	Room Nights	% Change Over 2004	ADR	% Change Over 2004
Total Europe	19,379,249	6.4%	\$181.01	1.4%
Total Worldwide	120,529,708	5.4%	\$132.91	5.5%

### Top European Destination Markets – Q4 2005

The top 10 destination markets based on electronic room nights in Europe, in order, were:

<b>Q4 2005 Top 10 European Cities</b>	<b>Room Nights</b>	<b>% Change Over Q4 2004</b>	<b>ADR</b>	<b>% Change Over Q4 2004</b>
1. London	821,206	5.6%	\$232.70	-4.4%
2. Paris	352,328	-4.0%	\$207.25	-4.3%
3. Madrid	147,755	10.4%	\$156.49	-5.8%
4. Frankfurt	141,152	5.5%	\$158.91	-5.9%
5. Amsterdam	134,587	6.2%	\$186.04	-6.6%
6. Stockholm	122,368	9.4%	\$178.92	-10.4%
7. Munich	114,857	10.3%	\$159.40	-6.5%
8. Brussels	107,798	7.6%	\$177.08	-8.4%
9. Barcelona	85,328	5.1%	\$159.32	-8.3%
10. Rome	82,101	7.0%	\$233.23	-6.3%

### **Top European Destination Markets – Full Year 2005**

The top 10 destination markets based on electronic room nights in Europe, in order, were:

<b>2005 Top 10 European Cities</b>	<b>Room Nights</b>	<b>% Change Over 2004</b>	<b>ADR</b>	<b>% Change Over 2004</b>
1. London	3,204,219	6.4%	\$236.97	2.1%
2. Paris	1,433,755	0.1%	\$213.48	4.4%
3. Frankfurt	562,363	1.9%	\$169.25	2.8%
4. Madrid	551,546	-4.4%	\$157.99	-18.9%
5. Amsterdam	544,079	8.7%	\$192.07	1.1%
6. Munich	436,346	10.9%	\$167.07	2.7%
7. Stockholm	435,078	7.3%	\$186.79	0.7%
8. Brussels	411,036	7.3%	\$180.81	1.7%
9. Barcelona	350,234	-0.6%	\$167.33	0.1%
10. Rome	343,624	5.7%	\$246.70	3.5%

To receive a free listing of fourth quarter results by top 50 cities worldwide in electronic room nights, please email [emonitor@travelclick.net](mailto:emonitor@travelclick.net). Up-to-date GDS hotel booking summaries by local market are available at [www.travelclick.net](http://www.travelclick.net).

### **About TravelCLICK**

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of hotel business process management (BPM) solutions that drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services. Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 12,000 customers in more than 140 countries around the world.

