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FOR IMMEDIATE RELEASE

## Electronic Room Nights Increase 14.0% for European Hotels in Q1 2006

*TravelCLICK's eMonitor Reports Top Destinations in Europe*

CHICAGO (23 May 2005) – TravelCLICK's eMonitor results for the first quarter 2006 shows that European hotel room nights booked electronically through the Global Distribution Systems (GDS) and key Internet sites were up by 14.0% in comparison to the same period last year. This increase over performed the worldwide hotel growth of 7.6%.

The first quarter average daily rate (ADR) for European hotels was \$172.33, a 5.1% decrease compared to the same quarter last year. This decrease in ADR for European hotels was less than that of worldwide hotels, which saw a 4.9% growth.

eMonitor results are compiled from TravelCLICK's comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Sabre and Worldspan GDS. TravelCLICK's eMonitor also includes hotel bookings made through third-party travel Internet websites powered by Pegasus Solutions.

### Electronic Room Night Bookings for Europe – Q1 2006

	Room Nights	% Change Over Q1 2005	ADR	% Change Over Q1 2005
Total Europe	4,955,497	14.0%	\$172.33	-5.1%
Total Worldwide	29,868,494	7.6%	\$139.61	4.9%

### Top European Destination Markets – Q1 2006

The top 10 destination markets based on electronic room nights in Europe, in order, were:

Q1 2006 Top 10 European Cities	Room Nights	% Change Over Q1 2005	ADR	% Change Over Q1 2005
1. London	840,826	13.7%	\$231.40	-4.5%
2. Paris	331,549	2.1%	\$204.35	-3.5%
3. Frankfurt	150,626	9.1%	\$177.35	-9.3%
4. Madrid	139,965	15.1%	\$155.36	-5.6%
5. Amsterdam	133,647	10.0%	\$179.50	-5.9%
6. Stockholm	116,507	15.5%	\$181.64	-6.2%
7. Munich	115,345	16.7%	\$148.36	-8.0%
8. Brussels	114,522	15.0%	\$177.07	-4.3%

9. Milan	90,263	25.0%	\$236.34	-2.0%
10. Barcelona	79,503	7.1%	\$159.91	3.2%

To receive a free listing of first quarter results by top 50 cities worldwide in electronic room nights, please email [emonitor@travelclick.net](mailto:emonitor@travelclick.net). Up-to-date GDS hotel booking summaries by local market are available at [www.travelclick.net](http://www.travelclick.net).

### **About TravelCLICK**

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of hotel business process management (BPM) solutions that drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services. Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 12,000 customers in more than 140 countries around the world.

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