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## Electronic Room Nights Increase Over 9% for Latin American and Caribbean Hotels in Q1 2006

*TravelCLICK's eMonitor Reports Top Ten Destinations in Latin America and the Caribbean*

CHICAGO (23 May 2006) – TravelCLICK's eMonitor results for the first quarter 2006 illustrates a 9.6% increase over the first quarter of 2005 in room nights booked electronically through the Global Distribution Systems (GDS) and key Internet sites for Latin America and the Caribbean.

The Average Daily Rate (ADR) for hotels in Latin America and the Caribbean was \$145.19, an increase of 2.7% over the first quarter of 2005. This increase was less than that of worldwide growth which saw a 4.9% increase in ADR.

eMonitor results are compiled from TravelCLICK's comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Sabre and Worldspan GDS. TravelCLICK's eMonitor also includes hotel bookings made through third-party travel Internet websites powered by Pegasus Solutions.

### Electronic Room Night Bookings for Latin America and the Caribbean – Q1 2006

	Room Nights	% Change Over Q1 2005	ADR (USD)	% Change Over Q1 2005
<b>Total Latin America/Caribbean</b>	1,023,464	9.6%	\$145.19	2.7%
<b>Total Worldwide</b>	29,868,494	7.6%	\$139.61	4.9%

### Top Destination Markets for Latin America and the Caribbean – Q1 2006

The top 10 destination markets based on electronic room nights in Latin America and the Caribbean, in order, were:

Q1 2006 Top 10 Latin America/Caribbean Cities	Room Nights	% Change Over Q1 2005	ADR (USD)	% Change Over Q1 2005
1. Sao Paulo	119,460	25.1%	\$82.03	19.3%
2. San Juan	91,173	1.1%	\$228.38	3.2%
3. Mexico City	89,463	10.8%	\$152.01	5.6%
4. Buenos Aires	43,306	16.3%	\$157.61	12.4%

5. Rio de Janeiro	43,018	22.3%	\$148.78	7.0%
6. Monterrey	41,472	26.1%	\$95.57	3.5%
7. San Jose	23,200	21.1%	\$134.16	6.6%
8. Guadalajara	21,928	27.5%	\$111.77	4.9%
9. Santiago	20,989	23.7%	\$146.74	13.0%
10. Brasilia	15,550	-5.9%	\$69.24	27.7%

To receive a free listing of first quarter results by top 50 cities worldwide in electronic bookings, please email [emonitor@travelclick.net](mailto:emonitor@travelclick.net). GDS hotel booking summaries by individual local market are available at [www.travelclick.net](http://www.travelclick.net).

**About TravelCLICK**

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of hotel business process management (BPM) solutions that drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services. Established in 1996 and headquartered in the Chicago area, TravelCLICK has over 12,000 customers in more than 140 countries around the world.

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