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FOR IMMEDIATE RELEASE

## Electronic Room Nights Increase 0.7 Percent for African Hotels in Q3 2006

### *TravelCLICK's eMonitor Reports Top 10 Destinations in Africa*

CHICAGO (Dec. 20, 2006) — TravelCLICK's eMonitor results for the third quarter of 2006 show a 0.7 percent increase over the third quarter of 2005 in room nights booked electronically through the Global Distribution Systems (GDS) and key Internet sites for Africa. Worldwide electronic room nights also increased, up 5.2 percent for the third quarter of 2006. The Average Daily Rate (ADR) for hotels in Africa was \$120.02, an increase of 6.1 percent over the third quarter of 2005. This increase fell short of the 9.1 percent worldwide growth in ADR.

eMonitor results are compiled from TravelCLICK's comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Sabre and Worldspan GDS. TravelCLICK's eMonitor also includes hotel bookings made through third-party travel Internet websites powered by Pegasus Solutions.

#### **Electronic Room Night Bookings for Africa – Q3 2006**

	Room Nights	% Change Over Q3 2005	ADR (USD)	% Change Over Q3 2005
<b>Total Africa</b>	224,562	0.7%	\$120.02	6.1%
<b>Total Worldwide</b>	32,529,390	5.2%	\$143.59	9.1%

#### **Top Destination Markets for Africa – Q3 2006**

The top 10 destination markets based on electronic room nights in Africa, in order, were:

Q3 2006 Top 10 Africa Cities	Room Nights	% Change Over Q3 2005	ADR (USD)	% Change Over Q3 2005
1. Johannesburg	75,067	-0.4%	\$119.64	6.7%
2. Cape Town	41,232	-5.0%	\$111.83	4.1%
3. Durban	25,278	-8.4%	\$99.72	8.3%
4. Pretoria	10,574	-3.2%	\$94.99	-0.2%
5. Bloemfontein	5,237	-9.7%	\$82.73	1.1%
6. East London	4,802	-15.2%	\$104.08	4.4%
7. Nairobi	4,519	5.8%	\$162.04	20.9%
8. Nelspruit	3,649	38.3%	\$74.70	7.1%
9. Dar Es Salaam	3,390	39.6%	\$136.08	-5.4%
10. Polokwane	3,364	1.9%	\$69.28	1.8%

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To receive a free listing of third quarter results by top 50 cities worldwide in electronic bookings, please email [emonitor@travelclick.net](mailto:emonitor@travelclick.net). GDS hotel booking summaries by individual local market also are available at [www.travelclick.net](http://www.travelclick.net).

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### **About TravelCLICK**

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of hotel business process management (BPM) solutions that drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services. Established in 1996 and headquartered in the Chicago area, TravelCLICK has more than 12,000 customers in 140 countries.

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