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FOR IMMEDIATE RELEASE

TravelCLICK Elects Robert E. Dowdell Chairman

CHICAGO, IL, (January 8, 2008) – TravelCLICK, Inc., the leading provider of emarketing solutions for the global hotel industry, today announced that Robert E. Dowdell has been named Chairman of the Board. The selection of Dowdell follows the recent addition of TravelCLICK to the Genstar Capital, LLC portfolio of companies through its acquisition in December.

“We are delighted to have Bob join our already strong Board of Directors,” said Robert Post, President and CEO of TravelCLICK. “His in-depth knowledge of the information services business combined with his ability to grow companies will be invaluable as we continue to expand in both domestic and international markets.”

Mr. Dowdell is a founder and Chairman of Career Education Corp. (NASDAQ: CECO) and has been a Director of the company since its inception in 1994. Mr. Dowdell is also Chairman Emeritus and former Chief Executive Officer of Marshall & Swift / Boeckh (MS/B), a web-hosted software application company. He also currently sits on the board of 21st Services, a leading data and information service provider to the insurance and life settlement industries.

“I am excited about the opportunities that lie ahead,” said Dowdell. “TravelCLICK’s proven brand, strong reputation and talented people have positioned the company to deliver enhanced value to its hotel customers through expanded emarketing and revenue management solutions.”

From September 2006 through March 2007, Mr. Dowdell served as Interim President and Chief Executive Officer of Career Education Corp. From 1994 to 2005, Mr. Dowdell served as Chief Executive Officer and as a director of MS/B. From 1998 to 2006, Mr. Dowdell served as General Partner of RGD Partners, L.P., an investment business. From 1984 to 1988, Mr. Dowdell was

President of National Education Centers, Inc., a subsidiary of National Education Corporation, Inc. Mr. Dowdell received a Bachelor of Business Administration in Accounting and a Master of Business Administration from the University of Notre Dame.

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of emarketing solutions that help hotels sell rooms smarter and drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions, including reservations and distribution management, market intelligence-based decision support and marketing services. Serving the hospitality industry since 1999 and headquartered in the Chicago area, TravelCLICK has more than 12,000 customers in 140 countries.

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