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TravelCLICK's Rapid Growth Continues with Two New Additions to its Executive Team

CHICAGO, IL (August 15, 2008) – TravelCLICK, Inc., the leading provider of ecommerce solutions for the global hotel industry, today announced the addition of two recognized executives to its senior leadership team.

The newly created position of Senior Vice President of Product Marketing and Management has been accepted by former American Express executive Andy Mantis, who understands the value of “membership” and the personalized care that comes with it. In his 14-year career at American Express, Mantis developed and managed strategic product vision and market expansion initiatives for the consumer and B2B divisions. Most recently, he served as Vice President of Network Information Strategy, driving the information and capability functions across the American Express Global Merchant business and enabling American Express to leverage its market leadership through the growth of the Internet.

“The hospitality industry is just beginning to unleash the power of online commerce, and TravelCLICK has demonstrated its ability and commitment to bringing an individualized experience to its customers and online shoppers alike,” Mantis said. “The company has unique capabilities to deliver media and analytical solutions individualized to hoteliers, radically transforming their marketing efforts and associated profitability.”

The second newly created position of Vice President of Strategy and Business Development has been accepted by former Carlson and Radisson Hotels executive David Sjolander. Sjolander's extensive experience with day-to-day hotel operations brings a no-nonsense perspective to the value of applied technology and one-on-one relationships. He comes to TravelCLICK with over 30 years of operational and technology experience in the hotel industry, working with Radisson Hotels & Resorts and Hyatt Hotels. For the past 15 years, Sjolander has led the hotel technology team at Carlson Hospitality Corporation as Vice President Hotel Systems and functioned as interim Chief Information Officer.

"From the customer side, I have seen the true value of what TravelCLICK can do for hotels—delivering 33 percent revenue growth so far this year for its customers," said Sjolander. "The company has a distinct role in the industry—managing the intersection of interactive media and online technology so that hotels can effectively compete in Travel 2.0 and beyond. TravelCLICK specializes in simplifying the complex, creating practical, personalized solutions that empower hotels to achieve more bookings and more revenue."

"These highly talented individuals bring a wealth of media and technology knowledge to the company, as well as embrace the customer vision of our expanding TravelCLICK team," said TravelCLICK President and CEO Robert Post. "Their experience and seasoned industry insights will help drive the next stages of rapid growth of our business—and the business of our customers worldwide."

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of ecommerce solutions that help hotels sell rooms smarter and drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven revenue management best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions, including reservations and distribution management, market intelligence-based decision support and marketing services. Serving the hospitality industry since 1999 and headquartered in the Chicago area, TravelCLICK has more than 13,000 customers in 140 countries.