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FOR IMMEDIATE RELEASE

TravelCLICK Showcases Reservations and Marketing Solutions for Hotels at Tianguis Turistico in Acapulco

Visit TravelCLICK March 25-28 in Chichen-Itza Hall, Suite 3303F

CHICAGO (March 22, 2007) — TravelCLICK, Inc. will showcase its complete reservations and marketing solutions, including central reservations with interactive web booking engine, market intelligence and Internet marketing services, at Tianguis Turistico in Acapulco, March 25-28, in Chichen-Itza Hall, Suite 3303F. The company's suite of solutions work together to increase profitability and build asset value for independent hotels, small chains and branded properties.

Robust Distribution Solutions Increase Bookings

The centerpiece of TravelCLICK's product suite is the iHotelier central reservations system (CRS) featuring iStay, the next generation of its single-screen web booking engine. iStay takes the interactive shopping environment one step further by integrating hotel packages and enhanced stay options on the same screen as room reservations. Featuring rich digital media content, iStay displays floor plans, videos, 360-degree room views, and up to six large, compelling photographs per room type. Its implementation of Flash technology provides a guest-driven, integrated shopping and booking experience that keeps users engaged, encouraging up-sell and generating higher conversion. The iHotelier CRS also provides seamless connectivity to the GDS and GDS-powered portals, allowing properties to control rates and availability, monitor performance and identify opportunities for growth.

Innovative Management and Marketing Solutions Increase Profitability

TravelCLICK also is showcasing several new solutions at Tianguis Turistico that allow hotels to manage and market more effectively. The company's robust channel management solution, ChannelDirect, helps hotels manage rates and inventory across third-party sites from an easy-to-use web platform. And the TravelCLICK Ambassador Sales Program expands sales coverage and increases revenue through a virtual global sales force covering the world's top travel markets. Designed to complement a hotel's existing sales force and capture high-margin business, the program enables hotels to extend their reach through a cost-effective network of experienced local representatives.

Market Intelligence Helps Increase Market Share

TravelCLICK also offers a comprehensive suite of competitive intelligence products, including Hotelligence, RateADVISOR and RateVIEW, as well as marketing solutions that include travel agent media and internet marketing services. Its rate recommendation tool, RateADVISOR, suggests the optimal rate of the day, increasing pricing efficiency and hotel profitability.

TravelCLICK solutions are used by leading properties in Mexico, including InterContinental Hotels Group Mexico in Mexico City, Sheraton Buganvillas Resort and Convention Center in Puerto Vallarta, and W Mexico City. TravelCLICK international customers also include Austria Hotels International, Banyan Tree Hotels, Dedeman Hotels & Resorts International, Domina Hotel Group, Jebel Ali International Hotels, Langham Hotels International, Nunez i Navarro Hotels, Ritz London, Ritz Paris and Southern Sun Hotels & Resorts.

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About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of hotel business process management (BPM) solutions that drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services. Serving the hospitality industry since 1996 and headquartered in the Chicago area, TravelCLICK has more than 12,000 customers in 140 countries around the world.

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