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FOR IMMEDIATE RELEASE

TravelCLICK Hosts Webinar on Global Hotel Distribution Performance and Trends April 18 at 2:00pm ET

CHICAGO (April 11, 2008)—TravelCLICK, the leader in hotel emarketing and business intelligence, will host a complimentary webinar on "Global Hotel Distribution Trends: Market Performance in 2007 and Looking Forward." The webinar, which will be held Friday, April 18 at 2:00pm ET, will reveal the 2007 year-end results of TravelCLICK's proprietary eMonitor and eTrak market performance reports as well as forecast trends for 2008 and beyond.

Webinar attendees can also participate in a question-and-answer session with TravelCLICK's industry experts Scott Farrell, Vice President, Revenue Strategy, and John Hach, Vice President, eMarketing Solutions, who have been analyzing hotel industry trends for over 10 years. In addition to GDS and online hotel booking performance and patterns, they will share with webinar participants how a softening U.S. economy will affect the hotel industry and how hotels can leverage distribution strategies and pricing to protect their bottom line. The session will be moderated by Barbara Taylor Carpender, President & CEO of Taylored Training and a frequent moderator for the Hospitality Sales and Marketing Association International.

The webinar will focus on these topics:

- Analysis of current hotel distribution channel mix and indications for future trends.
- Growth of direct web booking by 23.6% to now account for 30% of all reservations taken through the brands' Central Reservations Offices.
- GDS channel revenue growth to a record level of \$19.1B, up 14% over the 2006 level of \$16.8B.
- Relative booking performance across the major regions of the world, highlighting top markets for growth.
- How booking performance of third-party booking sites reflects the evolving role of Online Travel Agents as consumers become more web savvy and engage all information sources including social media.

To register for this complimentary webinar, please visit <http://www.travelclick.net/press/event-calendar/index.cfm>. Limited space is available. An archived version of the webinar will be available at the TravelCLICK website, and the detailed eMontior and eTrak data will be published after the seminar.

About TravelCLICK, Inc.

TravelCLICK (www.travelclick.net) is the leading provider of emarketing solutions that help hotels sell rooms smarter and drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services. Serving the hospitality industry since 1999 and headquartered in the Chicago area, TravelCLICK has more than 12,000 customers in 140 countries.

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