

Contact:
Katrina Pruitt-Andrews
+1 410 257 9154
kpandrews@travelclick.net

FOR IMMEDIATE RELEASE

TravelCLICK Selected by Dover Downs Hotel & Casino For Complete Property Merchandising Solution

CHICAGO (April 16, 2007) – TravelCLICK Inc., a leading provider of hotel business process management (BPM) solutions, announced today that Dover Downs Hotel & Casino in Dover, DE has selected TravelCLICK to provide a suite of distribution and marketing solutions that together deliver a complete hotel merchandising solution, including reservations, market intelligence and eMarketing. Dover Downs Hotel & Casino is using the iHotelier central reservation system (CRS) as a merchandising platform for website reservations and connectivity to the Global Distribution Systems (GDS). The 232-room property also is using TravelCLICK's market intelligence product, RateVIEW, to evaluate rates and occupancy levels of key competitors and implement strategies that increase bookings across electronic channels, and travel agent targeted advertising to ensure superior visibility on the GDS.

"TravelCLICK truly understands our mission to make the guest experience more enjoyable," said George Fiorile, Vice President and General Manager at Dover Downs Hotel & Casino. "iHotelier's user-friendly booking engine will allow us to promote the attributes of our venue as a Las Vegas alternative while enabling guests to create a customized stay based on their unique preferences. The system also will give us an opportunity to capture incremental revenue through advanced merchandising of packages and add-ons. The iHotelier platform, combined with travel agent marketing, will ensure we achieve steady reservation growth from both the Internet and the GDS."

Dover Downs Hotel & Casino wanted a booking solution that would enable guests, including its Capital Club[®] members, to book online. The intuitive design of iHotelier's award-winning booking engine provides a dynamic user-driven shopping and booking environment, enabling the property to display inventory and room rates in real time and offering a variety of features and functionality, including graphics capabilities, currency conversion, multi-language support, email marketing tools and extensive online reporting. iHotelier also provides seamless connectivity to the GDS and GDS-powered portals, allowing the hotel to control rates and availability, monitor performance and identify opportunities for growth.

Dover Downs Hotel & Casino also wanted to increase its share of business from travel agents and implemented TravelCLICK's powerful electronic advertising to target agents at the point of sale, when

decisions are being made through the GDS. RateVIEW, TravelCLICK's robust market intelligence tool, enables the hotel to obtain a forward-looking snapshot of rates and availability from more than 130 major travel websites, brand sites and the GDS. Its user-friendly reports identify discrepancies, highlight pricing opportunities and allow for automatic measurement of best rate guarantees.

"Dover Downs Hotel & Casino understands the value of a 'total solution' approach to distribution and marketing," said Christopher Rockett, Executive Vice President – Americas at TravelCLICK. "The combined power of our state-of-the-art distribution engine, market intelligence and travel agent advertising will help the hotel drive demand, gain a competitive edge and derive higher net revenues. Our solutions also will enable Dover Downs to manage day-to-day operations more efficiently and realize its full market share potential."

Dover Downs Hotel & Casino is a complete entertainment destination, featuring a 100 percent smoke-free 97,000-square-foot casino, five restaurants, and lounges that showcase live weekend entertainment. In June, the casino will begin a \$52 million expansion to add 70,000 square feet, a new gaming floor with room for 500 additional slot machines, retail space, three new restaurants, and the Dover Downs Hotel & Casino Fire and Ice Lounge — an upscale nightclub with seating for 200 guests. A beautiful AAA four-diamond hotel adjoins the casino with 232 guest rooms and suites, lobby bar, and exercise facility with indoor pool. The property hosts live harness racing November through April, offers simulcast horse racing year-round and showcases Las Vegas style entertainment, including comedy acts at Christina's Comedy Zone and live concerts by such well-known performers as Gladys Knight, Diamond Rio, Bill Cosby and Smokey Robinson. Dover Downs Hotel & Casino can accommodate almost any size meeting or convention with six corporate meeting rooms, three hospitality suites and an 18,000-square-foot multi-purpose ballroom. An expansion later this year will add a 6,000-square-foot spa and 268 rooms, including 11 luxury spa suites that will complement the property's new Virtual Dealer Blackjack, Three Card Poker and Baccarat.

Sign up to receive TravelCLICK news by email or through RSS distribution at <http://travelclick.mediaroom.com/>.

About TravelCLICK, Inc.

TravelCLICK (www.travelclick.net) is the leading provider of hotel business process management (BPM) solutions that drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services. Serving the hospitality industry since 1996 and headquartered in the Chicago area, TravelCLICK has more than 12,000 customers in 140 countries.