

Contact:  
Katrina Pruitt-Andrews  
+1 410 257 9154  
[kpandrews@travelclick.net](mailto:kpandrews@travelclick.net)

FOR IMMEDIATE RELEASE

## **TravelCLICK Hosts Webinar on First Quarter 2009 Global Hotel Performance: Creating Opportunity in Uncertain Economic Times**

**CHICAGO (May 19, 2009)**—Could the worst be over? Latest reports show a lower rate of decline in April, indicating that the economic slowdown may be close to leveling off. TravelCLICK, the leader in hotel ecommerce and business intelligence, will host a complimentary webinar titled "First Quarter 2009 Global Hotel Performance: Creating Opportunity in Uncertain Economic Times" on May 26 and 27. The webinar will reveal first quarter 2009 hotel ecommerce results—from the impact of global financial crisis to the threat of a pandemic virus—and future trends based on TravelCLICK's proprietary eMonitor and eTRAK market performance reports, plus strategy recommendations that can help hotels of any kind minimize the impact of a slow economy.

The webinar will focus on these topics:

- Comparison of first quarter 2009 and fourth quarter 2008 results.
- Emerging trends from the past six months of hotel ecommerce performance.
- Revenue management and emarketing best practices to successfully manage through the downturn in travel.

Trends and perspectives will be presented by TravelCLICK's industry experts John Hach, Vice President, Media & Industry Relations, and Kristi White, Director of Revenue Optimization. The seminar will be moderated by Barbara Taylor Carpender, President & CEO of Taylored Training and a frequent moderator for the Hospitality Sales and Marketing Association International (HSMAI).

The global seminar offers three sessions to accommodate a range of time zones:

- May 27, GMT 2:00 (May 26, 9:00 PM Chicago)  
Register [here](#).

- May 27, GMT 14:00 (May 27, 9:00 AM Chicago)  
Register [here](#).
- May 27, GMT 18:00 (May 27, 1:00 PM Chicago)  
Register [here](#).

To register, click on the session above that you would like to attend. To check the time for your local area, go to [www.timeanddate.com](http://www.timeanddate.com). Limited space is available.

### **About TravelCLICK, Inc.**

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)), the leader in hotel ecommerce solutions, provides a continuous flow of high-value online bookings to hotels worldwide. A uniquely comprehensive one-stop solution, TravelCLICK offers market intelligence, distribution, electronic marketing, and media solutions delivered with personal attention and local market expertise. With revenue optimization experts in every global market, we help our clients make better business decisions, generate greater demand from the right mix of channels, convert more shoppers to high-value guests, and increase revenue and profitability. Serving the hospitality industry since 1999, TravelCLICK has more than 14,000 customers in 140 countries with offices in Barcelona, Chicago, Dubai, Houston, Phoenix, Melbourne, Shanghai, and Tokyo.

# # #