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TravelCLICK Ranked 34 on Crain's Chicago Area Fast Fifty List

CHICAGO (June 4, 2008) TravelCLICK, Inc., the leading provider of ecommerce solutions for the global hotel industry, placed 34th in the Crain's Fast Fifty list, published yesterday in *Crain's Chicago Business*, the Chicago area's most respected business paper. This is the second consecutive year Crain's has ranked TravelCLICK on its list, which highlights the Chicago region's best and most innovative public and private companies. Crain's is often considered a leading indicator of a company's outlook for long-term performance and industry leadership.

Crain's noted the firm's 230% growth during a four-year period was earned through a combination of product expansion, acquisitions and strategic partnerships.

Chicago Business wrote that "business is booming" for TravelCLICK, whose comprehensive hotel ecommerce and revenue management solution enables hotels to drive consumer demand through the most effective channels, with focus on direct demand through their own websites. With TravelCLICK's award-winning iHotelier online reservations solution, guests book directly to the hotel through an easy to use, interactive booking screen that improves the online booking experience—as evidenced by higher online conversion rates—in addition to creating incremental revenue opportunities for hoteliers.

"It is an honor to be recognized again on the Fast Fifty," said Robert Post, president and chief executive officer of TravelCLICK. "With fluctuations in the US and global hospitality markets, our comprehensive solutions are precisely what hotels need today to outperform their competitors and serve their customers better. The proof point is that our hotels are having increased revenue, higher room nights booked, and greater revenue per booking—from Chicago to Dubai to Melbourne."

TravelCLICK employs more than 400 people worldwide—150 of them in the Chicago area. The company has international offices in Barcelona, Dubai, Melbourne, Shanghai and Tokyo and supports 13,000 customers around the world.

TravelCLICK also has been named to the Crain's business list of Chicago's largest privately-held companies.

About TravelCLICK, Inc.

TravelCLICK (www.travelclick.net) is the leading provider of ecommerce solutions that help hotels sell rooms smarter and drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and marketing services. Serving the hospitality industry since 1999 and headquartered in the Chicago area, TravelCLICK has more than 13,000 customers in 140 countries.

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