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TravelCLICK's iHotelier Receives PCI Certification

New certification for credit card data security reinforces the hotel reservation system's position as leading merchandizing platform

CHICAGO (Sept. 26, 2008) TravelCLICK, the leader in hotel ecommerce solutions, announced today that the iHotelier Central Reservation System has been certified by ControlCase as meeting the payment card industry (PCI) Data Security Standards for credit card processing. iHotelier is certified for all the major credit cards including Visa, MasterCard, American Express and Discover. TravelCLICK hotel customers not only experience award-winning website design and booking engine advantages but also the confidence that guest transaction data is secured, delivering a superior online merchandizing solution.

The PCI Data Security Standard is a multifaceted security standard developed by credit card companies. It requires service providers to comply with rigorous requirements for security management, policies, procedures, network architecture, software design and other critical protective measures. This comprehensive standard is intended to help proactively protect consumer account data in online booking transactions from fraud, hacking and other threats.

"Our clients trust us with their customers' most precious data, their personal credit card information," said Abhi Dhar, Chief Information Officer at TravelCLICK. "Keeping data secure is top priority and the foundation of our evolving technology solution. As the leading online merchandizing platform for hotels, our hotel customers are not only confident in our ability to help them convert more consumers, but also to ensure consumer data security."

According to TravelCLICK's eTRAK industry report on hotel booking performance, approximately 30 percent of transactions are direct web bookings, which require a credit card transaction over the Internet.

About TravelCLICK Inc.

TravelCLICK (www.travelclick.net) is the leading provider of ecommerce solutions that help hotels sell rooms smarter and drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including distribution services, market intelligence-based decision support, emarketing, and professional services. Serving the hospitality industry since 1999 and headquartered in the Chicago area, TravelCLICK has more than 13,000 customers in 140 countries.

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