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FOR IMMEDIATE RELEASE

## TravelCLICK Hosts Webinar on Third Quarter 2008 Global Hotel Performance

**CHICAGO (October 30, 2008)**—TravelCLICK, the leader in hotel ecommerce and business intelligence, will host a complimentary webinar titled "Third Quarter 2008 Global Hotel Performance: Lessons Learned, Preparing for 2009." The webinar will reveal the third quarter 2008 results based on TravelCLICK's proprietary eMonitor and eTrak market performance reports.

Scheduled for November 5, the webinar agenda includes:

- Analysis of global impact of economic conditions and the influence on the mix of hotel distribution channels
- An overview of how the industry impact is different from previous economic downturns
- Ways to improve hotel marketing efficiency and deliver greater return on advertising investment

Trends and perspectives will be presented by TravelCLICK's industry experts Scott Farrell, Vice President, Revenue Strategy, and John Hach, Vice President, eMarketing Solutions. The seminar will be moderated by Barbara Taylor Carpender, President & CEO of Taylored Training and a frequent moderator for the Hospitality Sales and Marketing Association International (HSMAI).

The global seminar offers three sessions to accommodate a range of time zones:

- Nov. 5, GMT 15:00 (Nov. 5, 9:00 AM Chicago)
- Nov. 5, GMT 19:00 (Nov. 5, 1:00 PM Chicago)
- Nov. 6, GMT 3:00 (Nov. 5, 9:00 PM Chicago)

To register, go to <http://www.travelclick.net/webinar/index.cfm> and to check the time for your local area, go to [www.timeanddate.com](http://www.timeanddate.com). Limited space is available. An archived version of the webinar will be available at the TravelCLICK website, and the detailed eMonitor and eTrak data will be published after the seminar.

**About TravelCLICK, Inc.**

TravelCLICK ([www.travelclick.net](http://www.travelclick.net)) is the leading provider of ecommerce solutions that help hotels sell rooms smarter and drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including reservations and distribution management, market intelligence-based decision support, and hotel marketing services featuring Internet marketing and GDS media. Serving the hospitality industry since 1999 and headquartered in the Chicago area, TravelCLICK has more than 13,000 customers in 140 countries.

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