



Contact:
Katrina Pruitt-Andrews
+1 410 257 9154
kpandrews@travelclick.net
FOR IMMEDIATE RELEASE

Orient-Express Signs Five-Continent Deal with TravelCLICK to Use Its Suite of eCommerce and Market Intelligence Solutions

Agreement positions the company's 41 hotels to book more room nights through electronic channels

CHICAGO (November 6, 2008) — Orient-Express Hotels, the world-renowned hotel and travel company focused on the luxury end of the leisure market, has signed a global agreement with TravelCLICK, the leader in hotel ecommerce solutions, to offer an integrated suite of hotel distribution management, market intelligence, and GDS media solutions to its 41 hotels worldwide. As part of the agreement, Orient-Express hotels can select from a range of TravelCLICK competitive benchmarking reports providing information on pricing and booking performance. At the same time, hotels will have access to TravelCLICK's exclusive online marketing solutions, enabling them to target promotional messages to specific travel agents and Internet consumers when they are booking travel.

"Our ongoing relationship with TravelCLICK enables us to gain a distinct competitive advantage across our luxury hotels throughout the world," said Shawn K. Jereb, Corporate Director of Revenue Management for Orient-Express Hotels. "With TravelCLICK's focused suite of solutions, we are now better positioned than ever to win room nights through electronic channels. We are particularly pleased that we are extending the use of RateVIEW® to our hotels. No other rate-shopping tool matches its flexibility and insight into our competitors' rates and availability. In fact, we've made RateVIEW reporting a best practice for our hotels worldwide."

With more than 150 industry consultants based in regional markets, TravelCLICK provides Orient-Express with an in-depth understanding of each individual hotel's competitive environment and local market dynamics. TravelCLICK products used include Hotelligence®, FuturePACE®, RateVIEW®, ChannelDirect™, Travel Agent Targeted Advertising, and Travel Agent Preferred Placement.

"Orient-Express is a segment leader for independent luxury hotels," said Jan Tissera, President of TravelCLICK International. "To maintain and grow its brand visibility and market share in an increasingly fragmented market, they are continuously evaluating the marketplace and adjusting



their emarketing strategies to maximize return. We are proud to partner with an organization that successfully works across dozens of cultures—and invests in the solutions and best practices that increase online bookings and drive long-term profitability.”

About Orient-Express Hotels

Orient-Express Hotels is a hotel and travel company focused on the luxury end of the leisure market with many iconic and highly acclaimed properties. Founded in 1976 when the company acquired the Hotel Cipriani in Venice, Orient-Express has grown to encompass 51 businesses, including 41 highly individual hotels across five continents, two restaurants, two river cruise operations and six tourist trains, including the fabled Venice Simplon-Orient-Express, which operates through Europe, linking London, Paris, and Venice. Orient-Express chooses to own or part-own and manage its businesses, and continues to seek out unique properties with expansion potential and to introduce new experiences, restoring romance, glamour and style to international travel.

About TravelCLICK Inc.

TravelCLICK (www.travelclick.net) is the leading provider of ecommerce solutions that help hotels sell rooms smarter and drive long-term profitability. TravelCLICK helps hotels maximize asset ROI by combining innovative market analysis and proven industry best practices with advanced technology to develop and implement high-return strategies. The company offers a full set of solutions including distribution services, market intelligence-based decision support, emarketing, and professional services. Serving the hospitality industry since 1999 and headquartered in the Chicago area, TravelCLICK has more than 13,000 customers in 140 countries.

#