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FOR IMMEDIATE RELEASE

TRAVELCLICK® Hosts Webinar on Fourth Quarter 2009 Global Hotel Performance: The Road to Recovery in 2010

CHICAGO (February 11, 2010)—The most recent data shows that the global hospitality industry has indeed started to rebound, with some markets reporting minor growth in the fourth quarter. Internet travel experienced 25 percent growth for the fourth quarter of 2009 while the Global Distribution System, a channel responsible for 24 percent of overall hotel bookings, realized the smallest declines seen in the last year. TRAVELCLICK®, the leader in hotel ecommerce and business intelligence, will address these and other noteworthy trends on February 17 and 18, in a complimentary webinar entitled “Fourth Quarter 2009 Global Hotel Performance: The Road to Recovery in 2010.”

The webinar will highlight fourth quarter performance results and future trends based on TRAVELCLICK’s proprietary eMonitor and eTRAK market performance reports. It will also provide recommendations that can help hotels prepare for the year to come and maximize opportunity as the economy turns the corner.

Key topics will include:

- Review and analysis of 2009 global hotel performance, key indicators for 2010
- Regional analysis of key source markets throughout the world
- Best practices in the emerging marketing science of social media
- How to maximize average daily rate and revenue per available room in a recessionary economy
- How to capture local market demand to gain and sustain competitive advantage

Trends and perspectives will be presented by TRAVELCLICK’s industry experts John Hach, Senior Vice President, Digital Agency, and Kristi White, Director of Revenue Optimization. The seminar will be moderated by Barbara Taylor Carpender, President & CEO of Taylored Training and a frequent moderator for the Hospitality Sales and Marketing Association International (HSMAI).

The global seminar offers three sessions to accommodate a range of time zones:

- February 17, 9:00 PM Chicago (GMT—18 February, 03:00)
Register [here](#).
- February 18, 9:00 AM Chicago (GMT—18 February, 15:00)
Register [here](#).
- February 18, 1:00 PM Chicago (GMT—18 February, 19:00)
Register [here](#).

To register, click on the session above that you would like to attend or visit our website at <http://www.travelclick.net/webinar/index.cfm>. To check the time for your local area, go to www.timeanddate.com. Limited space is available.

About TRAVELCLICK, Inc.

TRAVELCLICK (www.travelclick.net), the leader in hotel ecommerce solutions, provides a continuous flow of high-value online bookings to hotels worldwide. A uniquely comprehensive one-stop solution, TRAVELCLICK offers business intelligence, distribution, and digital marketing solutions delivered with personal attention and local market expertise. With revenue optimization experts in every global market, we help our clients make better business decisions, generate greater demand from the right mix of channels, convert more shoppers to high-value guests, and increase revenue and profitability. Serving the hospitality industry since 1999, TRAVELCLICK has more than 15,000 customers in 140 countries with offices in Baltimore, Barcelona, Chicago, Dubai, Houston, Phoenix, Melbourne, Shanghai, and Tokyo. Follow us on www.twitter.com/TRAVELCLICK_INC and www.facebook.com/TRAVELCLICK.

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