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FOR IMMEDIATE RELEASE

TRAVELCLICK® Wins Best In Class and Nine Outstanding Achievement Awards for Website Design Excellence at 2010 IMA Awards

*Named Top Winner in the Hotel Category for the Second Year and
Receives Interactive Application Award for the Fourth Year*

CHICAGO, IL (August 12, 2010) - TRAVELCLICK®, the leader in hotel ecommerce solutions, announced today that 2010 marks the fourth year the company has been recognized for their excellence in implementing [award-winning, performance-based hotel websites](#). TRAVELCLICK has doubled their achievement from last year, winning an industry-topping 10 Interactive Media Awards (IMA), and an Outstanding Web Interactive Application award from the Internet Advertising Competition (IAC).

The IMA acknowledges the highest standards of website design and development, and honor individuals and organizations for their outstanding executions. Entries are evaluated using five specific criteria: design, content, feature, functionality, usability, and standards compliance and cross-browser compatibility.

Of the 10 TRAVELCLICK-designed websites awarded, the highest honor went to Andara Phuket Resort's website with a Best in Class Award – encompassing the highest standards of professionalism, standards compliance, and impeccable planning and execution. This award indicates that <http://www.andaraphuket.com/> is one of the world's most well executed websites.

In addition to the Best in Class Award, nine other TRAVELCLICK-designed websites were awarded Outstanding Achievement Awards:

- Casa Camper Hotels (<http://www.casacamper.com>)
- Chateau Bromont Resort Hotels (<http://www.chateaubromont.com>)
- Eureka Casino Hotel (<http://www.eurekamesquite.com>)
- Manhattan Club (<http://www.manhattanclub.com>)
- Myconian Collection (<http://www.myconiancollection.gr>)
- Paresa Resorts (<http://paresaresorts.com>)
- San Luis Resort (<http://sanluisresort.com>)
- Wynfrey Hotel (<http://www.wynfrey.com>)
- XV Beacon (<http://xvbeacon.com>)

“TRAVELCLICK is delighted and honored to have received these awards for the innovative work we’ve done on behalf of our clients,” said Jerome Wise, Vice President of Global Internet Marketing Services for TRAVELCLICK. “While our primary goal is to help hotels maximize their direct web bookings, it’s also satisfying that our work is recognized as outstanding by the web marketing industry.”



TRAVELCLICK's second noteworthy achievement comes from the Internet Advertising Competition (IAC), produced by the Web Marketing Association and honoring excellence in online advertising. TRAVELCLICK won their fourth honor from the IAC with the Outstanding Web Interactive Application Award on behalf of The Sloane Square Hotel (<http://www.sloanesquarehotel.co.uk/>) – a five-star luxury hotel in London utilizing web booking engine application, iStay®.

iStay provides guests with a dynamic online shopping experience; the intuitive application allows them to move through enticing visuals and options to customize their reservation. With rooms, packages, and rate options clearly presented with rich images, the decision to book is easy.

The iStay booking engine is part of TRAVELCLICK's Distribution product suite that includes the iHotelier® Central Reservation System and ChannelDirect®, a robust channel management solution. In addition to these proven ecommerce systems, TRAVELCLICK offers a range of demand drivers that enhance booking volume through all electronic channels.

About TRAVELCLICK, Inc.

TRAVELCLICK (www.travelclick.net), the leader in hotel ecommerce solutions, provides a continuous flow of high-value online bookings to hotels worldwide. A uniquely comprehensive one-stop solution, TRAVELCLICK offers business intelligence, distribution, and digital marketing solutions delivered with personal attention and local market expertise. With revenue optimization experts in every global market, we help our clients make better business decisions, generate greater demand from the right mix of channels, convert more shoppers to high-value guests, and increase revenue and profitability. Serving the hospitality industry since 1999, TRAVELCLICK has more than 15,000 customers in 140 countries with offices in Baltimore, Barcelona, Chicago, Dubai, Houston, Melbourne, Shanghai, and Tokyo. Follow us on www.twitter.com/TRAVELCLICK and www.facebook.com/TRAVELCLICK.

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