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TRAVELCLICK® and Its Customers Win 18 W3 Awards for Creative Excellence in 2010 Website Design Competition

Hotel Success Rooted in Designs that Focus on Consumer Experience

CHICAGO (November 25, 2010)—TRAVELCLICK® customers were honored with 18 awards for website design excellence in the 2010 W3 Awards competition, honoring creative excellence on the web, and recognizing the creative and marketing professionals behind the award-winning sites, videos, and marketing programs. The W3 Awards are sanctioned and judged by the International Academy of Visual Arts (IAVA), an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, interactive, advertising, and marketing firms.

TRAVELCLICK, the leader in hotel ecommerce solutions, and its customers have received 17 Silver Awards in the Hotel and Lodging category and the Gold award in the Restaurant category for the 36 Levels Above The Rocks at Shangri-La Hotel website (www.36levelsabove.com.au/). These 18 awards follow another recent honor for TRAVELCLICK—named a top winner in the Hotel and Lodging category with 12 awards for website design excellence in the Web Marketing Association's 2010 International WebAwards, including the "Best Hotel & Lodging Website" award for the Harbour Grand Kowloon Hotel in Hong Kong (www.harbourgrand.com/).

Along with the 36 Levels Above The Rocks site, TRAVELCLICK-designed sites receiving awards include:

- Andara Phuket Resort (www.andaraphuket.com)
- Casa Camper Hotels (www.casacamper.com)
- Chateau Bromont Resort Hotels (www.chateaubromont.com)
- El Questro Wilderness Park (www.elquestro.com.au)
- Essex Inn (www.essexinn.com)

- Eureka Casino Hotel (www.eurekamesquite.com)
- Event Hotels (www.sleepandmeet.com)
- Grand Villa Argentina (www.gva.hr)
- Hotel BLOOM! (www.hotelbloom.com)
- Hotel Derek (www.hotelderek.com)
- Hotel Duval (www.hotelduval.com)
- Jupiter Hotel (www.jupiterhotel.com)
- Lancemore Hotels (www.lancemore.com.au)
- Manhattan Club (www.manhattanclub.com)
- Myconian Collection (www.myconiancollection.gr)
- Paresa Resorts (www.paresaresorts.com)
- Scent Hotel (www.thescenthotel.com)

TRAVELCLICK's website design services are a key part of its Digital Agency, providing a complete suite of online marketing services and solutions that enable hotels to outsource their ecommerce departments. With Digital Agency, hotels have a one-stop resource for managing all electronic channels; planning and executing personalized, powerful digital marketing campaigns; increasing online visibility; and ultimately, booking more direct business on the web. Along with website design, Digital Agency solutions include content management, search engine optimization, pay-per-click advertising, social marketing optimization, and integration with the award-winning web booking engine iStay®, as well as the industry's most complete—and measurable—travel agent media products.

About TRAVELCLICK, Inc.

TRAVELCLICK (www.travelclick.com), the leader in hotel ecommerce solutions, provides a continuous flow of high-value online bookings to hotels worldwide. A uniquely comprehensive one-stop solution, TRAVELCLICK offers business intelligence, reservations solutions, and digital marketing delivered with personal attention and local market expertise. With revenue optimization experts in every global market, we help our clients make better business decisions, generate greater demand from the right mix of channels, convert more shoppers to high-value guests, and increase revenue and profitability. Serving the hospitality industry since 1999, TRAVELCLICK has more than 15,000 customers in 140 countries with offices in Baltimore,



Barcelona, Chicago, Dubai, Houston, Melbourne, Shanghai, and Tokyo. Follow us on www.twitter.com/TRAVELCLICK and www.facebook.com/TRAVELCLICK.

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