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Castle Resorts Teams Up with Travelclick for GDS Connectivity

Diverse Resort Portfolio Will Leverage Travelclick's iHotelier to Maximize Distribution Channels

NEW YORK (May 2, 2011) – Travelclick®, the leading provider of profitable revenue generating solutions for hoteliers worldwide, today announced an agreement with Castle Resorts & Hotels, a growing international chain of 25 hotels and resort condominiums, to provide GDS connectivity and IDS distribution. The new GDS chain code, WV, is available across all four GDS platforms. Founded in 1993, Castle Resorts & Hotels provides hospitality management services for hotels and condominium resorts in the Pacific Region - Hawaii, Saipan and New Zealand. The company is a wholly-owned, fully consolidated subsidiary of The Castle Group, Inc. and is one of the fastest growing management companies in the Pacific Basin. Castle's portfolio spans a wide range of resort properties from mid-market hotels to all-suite luxury condominium resorts.

Castle Resorts will use Travelclick's iHotelier central reservation system (CRS) to distribute inventory to, and manage reservations for, hundreds of thousands of travel agents on the Global Distribution System (GDS) as well as third-party travel websites shopped by millions of consumers every day. The hotel company's selection of Travelclick makes Castle Resorts the largest iHotelier customer in Hawaii with 23 properties and further strengthens the strategic alliance between the two organizations. Travelclick currently provides a complete suite of solutions including business intelligence and digital agency services to Castle Resorts.

"Travelclick has proven its ability to maximize visibility and online bookings for our unique portfolio of properties," said Alan Mattson, President and Chief Operating Officer for Castle Resorts & Hotels. "We are confident Travelclick's GDS connectivity solutions will help us achieve even higher levels of performance by showcasing our properties throughout all electronic channels around the globe. We want to connect with travel agents instantaneously and seamlessly to further target guests and drive demand, and Travelclick will allow us to do that."

With Travelclick's seamless connectivity to the GDS and GDS-powered portals, the properties will be able to better control rates and availability, monitor performance, and identify opportunities for growth.

"The rapidly changing world of online consumer shopping will continue to create new revenue challenges and opportunities for hotels worldwide, prompting the need for leading-edge distribution, business intelligence, and digital market strategies," said Christopher Rockett, Executive Vice President of the Americas for Travelclick. "In selecting a comprehensive and integrated solution, Castle Resorts is poised to command more online business—and to reinforce its unique market position as one of Hawaii's top resort and hotel companies."

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About Castle Resorts & Hotels

Castle Resorts & Hotels was founded in 1993 and is a wholly owned subsidiary of The Castle Group, Inc. Headquartered in Honolulu, Castle manages a broad portfolio of guest accommodations including value/economy hotels, full-service hotels and spacious all-suite condominium resorts and luxury villas in the Hawaiian Islands on Oahu, Maui, Molokai, Kauai and Hawaii; in Micronesia on Saipan; and in New Zealand on the North Island. To learn more or to make a reservation, visit www.castleresorts.com or call (800) 367-5004. Join us and keep up with current events at www.twitter.com/castleresorts and www.facebook.com/CastleResortsAndHotels.

About Travelclick, Inc.

Travelclick (www.travelclick.com) is a leading provider of profitable revenue generating solutions for hoteliers worldwide. Travelclick offers hotels world-class reservation solutions, business intelligence products and comprehensive media and marketing solutions to help hotels grow their business. With local experts around the globe, we help more than 15,000 hotel clients in over 140 countries drive profitable room reservations through better revenue management decisions, proven reservation technology and innovative marketing. Since 1999, Travelclick has helped hotels leverage the web to effectively navigate the complex global distribution landscape. Travelclick has offices in New York, Atlanta, Chicago, Barcelona, London, Dubai, Houston, Melbourne, Shanghai, and Tokyo. Follow us on www.twitter.com/travelclick and www.facebook.com/travelclick.