



TravelClick™

7 Times Square
38th Floor
New York, NY 10036

P 847 585 5000
www.travelclick.com

CONTACT INFO:

Lauren Holmes
404.941.1915
laholmes@travelclick.com

Danielle DeVoren
KCSA Strategic Communications
212.896.1272
ddevoren@kcsa.com

TravelClick Congratulates Customers for Excellence in Web Design

TravelClick Customers Recognized as Best in Class and for Outstanding Achievement in the Interactive Media Awards

NEW YORK – July 19, 2011 – TravelClick Inc., a leading provider of revenue generating solutions for hoteliers worldwide, would like to congratulate its clients for their recognition in the Interactive Media Awards, which honors companies and organizations for their outstanding achievement in website design and development.

The award nominations are accepted around the world from web design firms, advertising agencies and corporate marketing departments, as well as individual web designers and graphic artists, among others and are meant to increase the standards of excellence on the internet.

TravelClick submitted a number of its hotel clients for consideration, of which eight were given the “Outstanding Achievement Award” and two were given “Best in Class.” The hotels that were recognized utilize TravelClick’s digital agency solution. The solution helps customers design their website from the ground up, based on the property’s personality and type, as well as their own vision and preferences. TravelClick websites are built to engage visitors and drive those visitors to book not only their room online, but also other amenities like spa treatments and restaurant reservations.

TravelClick customers recognized:

- Raffaello Hotel (www.chicagoraffaello.com) – Outstanding Achievement Award
- The Anabella (www.anabellahotel.com) – Outstanding Achievement Award
- Shepard’s Beach Resort (www.shephards.com) – Outstanding Achievement Award



- South Beach Biloxi Hotel and Suites (www.sbbiloxihotel.com) – Outstanding Achievement Award
- Holiday Inn Oceanfront @ Surfside Beach (www.hionthebeach.com) – Outstanding Achievement Award
- The Ritz London (www.theritzlondon.com) – Outstanding Achievement Award
- Wilson Island (www.wilsonisland.com) – Outstanding Achievement Award
- Capella Hotels (www.capellahotels.com) – Best in Class
- Villa Zolitude (www.villazolitude.com) – Outstanding Achievement Award
- SOHO Hotel, Barcelona (www.hotelsohobarcelona.com) – Best in Class

“In the hospitality industry, a website, whether on a Smartphone, tablet or laptop, is often the first impression a potential customer will have when researching a hotel,” said Jason Ewell, Senior Vice President and General Manager, marketing solutions for TravelClick. “TravelClick and our clients have taken every step to ensure that their hotel’s website is not only innovative but also easy to navigate. We are proud to have played a role in their achievement and will continue to support them in all their future endeavors.”

###

About TravelClick, Inc.

TravelClick (www.TravelClick.com) is the leading provider of revenue generating solutions for hoteliers across the globe. TravelClick offers hotels world-class reservation solutions, business intelligence products and comprehensive media and marketing solutions to help hotels grow their business. With local experts around the globe, we help more than 30,000 hotel clients in over 140 countries drive profitable room reservations through better revenue management decisions, proven reservation technology and innovative marketing. Since 1999, TravelClick has helped hotels leverage the web to effectively navigate the complex global distribution landscape. TravelClick has offices in New York, Atlanta, Chicago, Barcelona, London, Dubai, Houston, Melbourne, Shanghai, and Tokyo. Follow us on www.twitter.com/TravelClick and www.facebook.com/TravelClick.