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## **Kosmopolito Hotels International (KHI) Expands Partnership with Travelclick, Deploying iStay Internet Booking Engine Across Entire Portfolio**

**NEW YORK – May 20, 2011** – Travelclick®, the leading provider of profitable revenue generating solutions for hoteliers worldwide, today announced that it has expanded its relationship with Kosmopolito Hotels International (KHI), one of the largest publically traded hotel companies in Hong Kong. Travelclick will deploy its internet booking engine, iStay, part of the iHotelier suite of products, across all of Kosmopolito’s 22 hotels.

Select KHI properties have been using iStay, as well as Travelclick’s business intelligence products, Hotelligence360 and RateVIEW. Now all properties will have access to the state-of-the-art internet booking engine, designed to allow travelers to create their own hotel experience through greater room options, greater amenity options and date flexibility.

“As hoteliers we are constantly looking to improve the customer experience. By employing iHotelier’s internet booking engine, iStay, we will provide our customers with the freedom to book their reservations online, while simultaneously providing a variety of amenity options,” said Allan Yip, Chief Marketing Officer of KHI. “With a strong presence in Asia, particularly in Singapore, Hong Kong and China, where KHI hotels operates, and a superior product, Travelclick was the logical partner.”

iStay creates an intuitive shopping experience by displaying room rates and availability along with enticing photography and descriptions, resulting in enhanced satisfaction for guests and increased profitability for hotels.

“A hotel’s website is the fastest growing booking segment. It is critical that hotels optimize their online booking capabilities,” said Jonathan Cherins, Chief Marketing Officer of Travelclick. “Through iStay, KHI will be able to increase revenue and better serve their customers.”

**About Kosmopolito Hotels International Limited**

Kosmopolito Hotels International Limited (KHI) (HKSE: 2266) is one of the largest listed hotel companies in Hong Kong. Newly listed on the Hong Kong Stock Exchange, it is a fast-growing developer, owner and operator of value, mid-scale, upscale and boutique hotels in Asia with a strong presence in Hong Kong and Malaysia and a primary focus on expansion in mainland China and other regions of the Asia Pacific. Its business comprises hotel investment, operation, management and development. KHI owns and manages four key hotel brands in different market segments – upscale Hotel Kosmopolito, Boutique Series by Kosmopolito, mid-scale business hotel Dorsett Regency and good value hotel Silka. It has 22 hotels, of which seven are under development.

**About Travelclick, Inc.**

Travelclick ([www.travelclick.com](http://www.travelclick.com)) is a leading provider of profitable revenue generating solutions for hoteliers worldwide. Travelclick offers hotels world-class reservation solutions, business intelligence products and comprehensive media and marketing solutions to help hotels grow their business. With local experts around the globe, we help more than 30,000 hotel clients in over 140 countries drive profitable room reservations through better revenue management decisions, proven reservation technology and innovative marketing. Since 1999, Travelclick has helped hotels leverage the web to effectively navigate the complex global distribution landscape. Travelclick has offices in New York, Atlanta, Chicago, Barcelona, London, Dubai, Houston, Melbourne, Shanghai, and Tokyo. Follow us on [www.twitter.com/travelclick](https://www.twitter.com/travelclick) and [www.facebook.com/travelclick](https://www.facebook.com/travelclick).