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**TravelClick Hosts Webinar—2011 Second Quarter Global Hotel Industry Update
August 30-31, 2011**

NEW YORK (August 18, 2011) – TravelClick® (www.travelclick.com), the leader in hotel ecommerce and business intelligence, will be hosting a free quarterly webinar on August 30 and August 31, 2011 titled, "2011 Second Quarter Global Hotel Industry Update."

The webinar will seek to answer questions on the top of hoteliers' minds: What market trends require management focus and resource? Which distribution and revenue management strategies should be avoided during periods of uncertainty? What emerging marketing practices are creating a competitive advantage?

Additionally, the webinar will highlight second quarter hotel performance results and future industry trends based on TravelClick's proprietary eMonitor and eTRAK market performance reports. It will also provide specific recommendations to help plan and execute hotel marketing strategies to maximize profitability in 2011 and beyond.

Key topics will include:

- Review and analysis of second quarter global hotel performance
- Regional analysis of key markets throughout the world
- Updated regional and global forecasts for the remainder of 2011
- Strategies and tactics to thrive in an uncertain economy
- Research insights from first quarter 2011 Webinar



These topics, trends, and perspectives will be presented by TravelClick's industry experts John Hach, Senior Vice President, Global Product Management, and Kristi White, Director of Demand and Distribution Marketing. The webinar will be moderated by Barbara Taylor Carpenter, President and CEO of Taylored Training and a frequent moderator for the Hospitality Sales and Marketing Association International (HSMIAI).

There will be three sessions to accommodate a range of time zones. To register, please click on the session below that you would like to attend.

- August 30, 10 PM (Eastern Daylight Time—New York)
Register [here](#).
- August 31, 10 AM (Eastern Daylight Time—New York)
Register [here](#).
- August 31, 2 PM (Eastern Daylight Time—New York)
Register [here](#).

Go to <http://www.timeanddate.com/worldclock/converter.html> to convert times to your local area.

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About TravelClick, Inc.

TravelClick (www.TravelClick.com) is the leading provider of revenue generating solutions for hoteliers across the globe. TravelClick offers hotels world-class reservation solutions, business intelligence products and comprehensive media and marketing solutions to help hotels grow their business. With local experts around the globe, we help more than 30,000 hotel clients in over 140 countries drive profitable room reservations through better revenue management decisions, proven reservation technology and innovative marketing. Since 1999, TravelClick has helped hotels leverage the web to effectively navigate the complex global distribution landscape. TravelClick has offices in New York, Atlanta, Chicago, Barcelona, London, Dubai, Houston, Melbourne, Shanghai, and Tokyo. Follow us on www.twitter.com/TravelClick and www.facebook.com/TravelClick.