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TravelClick® and Travelport Sign Strategic Reseller Agreement

TravelClick to sell Travelport Headlines on Galileo and Worldspan

NEW YORK – September 7, 2011 – TravelClick®, the leading global provider of revenue generating solutions for hoteliers, and Travelport, a leading provider of transaction processing solutions to the global travel industry, today announced a multi-year partnership enabling TravelClick to sell Travelport’s Headline™ advertising, acting as an extension to Travelport’s in-house advertising sales team. The agreement takes effect immediately.

Travelport Headlines is Travelport’s screen display advertising that allows hotels to showcase their products or brands to travel agencies worldwide who use the Galileo and Worldspan global distribution systems (GDS). It was previously sold exclusively by Travelport. The new partnership with TravelClick will extend the reach of Travelport’s sales team and heighten the opportunity for hoteliers around the globe by providing access to TravelClick’s extensive global sales force.

“The partnership with Travelport will enable TravelClick hotel customers worldwide to reach a valuable and influential audience when they are making booking decisions. By pairing the power of TravelClick’s business intelligence data with Travelport’s Headline product suite, TravelClick can help hoteliers gain market share by targeting travel agents booking travel for high value, hard to reach travelers,” said Jason Ewell, president and general manager of eCommerce solutions at TravelClick.



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“Travelport is committed to investing in its hospitality offering. One of our key goals is to evolve the GDS channel into a sales and marketing platform for hoteliers through our highly effective advertising solutions. We’ve had an incredibly successful year so far and now the time feels right to extend the capabilities and reach of our in-house hospitality team to sell the Headlines product. We are excited to work with TravelClick, a partner who brings long-term expertise in the industry and strong customer relationships to build on our success,” said Niklas Andréen, group vice president, global hospitality and partner marketing for Travelport.

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About TravelClick, Inc.

TravelClick (www.TravelClick.com) is the leading provider of revenue generating solutions for hoteliers across the globe. TravelClick offers hotels world-class reservation solutions, business intelligence products and comprehensive media and marketing solutions to help hotels grow their business. With local experts around the globe, we help more than 30,000 hotel clients in over 140 countries drive profitable room reservations through better revenue management decisions, proven reservation technology and innovative marketing. Since 1999, TravelClick has helped hotels leverage the web to effectively navigate the complex global distribution landscape. TravelClick has offices in New York, Atlanta, Chicago, Barcelona, London, Dubai, Houston, Melbourne, Shanghai, and Tokyo. Follow us on www.twitter.com/TravelClick and www.facebook.com/TravelClick.

About Travelport

Travelport (www.travelport.com) is a broad-based business services company and a leading provider of critical transaction processing solutions to companies operating in the global travel industry.

With a presence in 160 countries, approximately 3,500 employees and reported 2010 revenues of \$2.3 billion, Travelport is comprised of the global distribution system (GDS) business, which includes the Galileo and Worldspan brands and its Airline IT Solutions business, which hosts mission critical applications and provides business and data analysis solutions for major airlines. Travelport also owns approximately 48% of Orbitz Worldwide (NYSE: OWW), a leading global online travel company. Travelport is a private company owned by The Blackstone Group, One Equity Partners, Technology Crossover Ventures, and Travelport management.