



Speaker Bio



Jerome Wise
Vice President, eCommerce
TravelCLICK International

Expertise: Hotel Internet Marketing

Jerome heads up TravelCLICK's International Internet Marketing Services group, which is managing the online presence and distribution of almost 500 hotels throughout Europe and the Asia Pacific. Through his leadership, TravelCLICK has developed best-in-class solutions for online distribution and marketing, including a new search marketing relationship with Google and the industry's first social media optimization solution for hotels.

With a 25-year career in travel, Jerome has specialized in the distribution and eCommerce areas for the past 15 years. Before TravelCLICK, he served as Director of Channel Marketing for Hilton International and also as Airline Sales and Marketing Manager for Galileo International.

Jerome attended Bournemouth University in the UK.

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