



Speaker Bio



Norman Lui
Regional Director of Sales, North Asia
TravelCLICK Inc.

Expertise: Asia Hospitality Trends

Norman joined TravelCLICK in 1999. Today, he is responsible for sales in the North Asia region, including Hong Kong, China, Taiwan, and Korea. He also manages offices in Hong Kong and Shanghai.

Norman has 14 years of experience in the hospitality industry, with extensive experience in sales and marketing at properties and in corporate headquarters. He has served in sales and marketing positions at Sheraton Hong Kong, Holiday Inn Golden Mile, Evergreen Hotel, Regal Hotels International, and Harbour Plaza Hong Kong. Through these positions, he has developed an in-depth understanding of a wide range of areas, from central reservation systems to global distribution and marketing.

Norman received a bachelor of administrative studies degree from York University in Toronto, Canada.

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