

COMPANY OVERVIEW

Travelclick (www.Travelclick.com) is the leader in hotel ecommerce solutions, providing a continuous flow of high-value online bookings to hotels worldwide. A uniquely comprehensive one-stop solution, Travelclick offers market intelligence, distribution, and digital marketing solutions delivered with personal attention and local market expertise. With revenue optimization experts in every global market, we help our clients make better business decisions, generate greater demand from the right mix of channels, convert more shoppers to high-value guests, and increase hotel revenue.

OFFERING INSIGHT AND RESULTS—WITH A PERSONAL TOUCH

- Business Intelligence Solutions**
 - **Hotelligence360™**: Integrated historical and forward-looking performance compared to competition
 - **RateVIEW®**: Powerful rate shopping tool to monitor your rates against the hotel competition
 - **SearchVIEW®**: Monitors presence on search engines, third-party sites, and consumer review sites
- Reservations Solutions**
 - **iHotelier® Central Reservations System**: Integrated reservation management and marketing system
 - **iStay® Web Booking Engine**: High-conversion booking engine & hotel merchandising platform
 - **ChannelDirect®**: Inventory and rate control across all third parties using one web-based system
- Marketing Solutions**
 - **Hotel Internet Marketing Solutions**: Complete web presence management including Custom Website Design and Management, Search Engine Optimization, Pay-per-click Advertising, Display Remarketing, Guest Management Solutions, Email Marketing, Social Marketing, and Linking
 - **Travel Agent Media**: Maximum hotel visibility and probability of booking on the GDS

GLOBAL REACH, LOCAL EXPERTISE

- 450-plus employees serving customers in 140 countries
- Global offices in New York, Atlanta, Chicago, Barcelona, London, Dubai, Houston, Melbourne, Shanghai, and Tokyo
- Local industry experts on hotel marketing and distribution who work with customers in every major market

CUSTOMERS

- 15,000 customers including global brands, independent hotels, medium-sized chains and management companies
- Hospitality industry leaders such as Accor Hospitality, Banyan Tree Hotels, Best Western, Hotel Sacher Vienna, Hyatt Hotels & Resorts, Joie de Vivre Hotels, Marriott International, Oberoi Hotels & Resorts, Ritz Paris, Shangri La Hotels & Resorts, Taj Hotels Resorts & Palaces, and The Westbury London

RECOGNITION

- Most awards in 2010 for the industry across marketing, application expertise, and customer service
- **Marketing**: Twelve (12) International WebAwards for Website Design, Eighteen (18) W3 Awards for Website Design, Seven (7) HSMAI Adrian Awards for Excellence in Internet Marketing, Ten (10) Interactive Media Awards
- **Application Expertise**: Best Interactive Application, Hotel & Lodging for iStay® Web Booking Engine by the Internet Advertising Competition by Web Marketing Association
- **Customer Service**: ACE™ Achievement in Customer Excellence Award; Named Supplier of the Year for Outstanding Achievement and Commitment to the Quest Brand
- **Business Performance**: Inc. 500|5000 list; ranking 17th in the travel category

Corporate Headquarters - New York
Tel: + 1 847 585 5000

Europe Office - Barcelona
Tel: + 34 93 520 80 00

Asia Pacific Office - Melbourne
Tel: + 61 3 9699 9969

www.Travelclick.com

info@Travelclick.com