

Rate360[®] Business Intelligence

Intelligently set prices with real-time visibility into
more than 10 billion rates monthly.



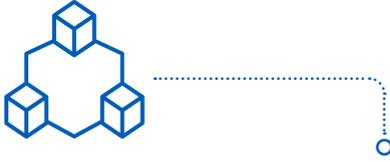
Get a Complete Picture of Competitive Pricing

The hospitality industry is buzzing with more competition than ever before with both a thriving market and newer non-hotel options. And it doesn't stop there. Not only is there more competition, but there are far more channels for guests when they look to book a stay. More properties and more channels mean a lot more rates to keep track of for both your property and your competition. You need access to a comprehensive, 360-degree view of which rates are most competitive across segments and channels

Access 10 Billion Rates Monthly, in Real Time

Rate360 is a business intelligence solution that enables hoteliers to view rates across segments and channels and make better distribution decisions. Rate360 provides sanctioned rate data rather than simple site-scraping, so you can rely on its accuracy in setting your own rates. With Rate360 you have one-click, real-time shopping to help ensure you can always analyze the freshest data. Maintain strong rate integrity by accessing high-quality real-time data, including rates, for your property and competitive set.

*How can you quickly and efficiently gain access
to all of the rate data you need to make better
distribution decisions?*



Set Your Rates with the Most Trusted, Real-Time Data

When you start with the right data — up-to-date, sanctioned shopping rate data — you can identify compression and opportunities to maximize your average daily rate (ADR) and Rate360 helps you to establish your pricing strategy with confidence.

- _ View data from more than 600 sources worldwide.
- _ Access more than 10 billion rates monthly from hotel brands, online travel agents, and global distribution systems.
- _ Get high-quality data with over 95% sanctioned rate shopping in partnership with the data source.
- _ Compare individual room types by using pre-populated, room-type categories or creating your own.
- _ Seamlessly integrate with an approved revenue management system (RMS) to reduce room for human error and cut duplicate data entry.



Get Competitive

If you're going to compete effectively, you need to know what you're up against. Rate360 shows you exactly how your rates compare to the competition's, factoring in everything from type of room to length and dates of stay.

- _ Monitor your competitors' performance for past, present, and forward-looking dates to verify your rates are on point.
- _ Compare your rates to competitor rates on any dates you choose.
- _ Optimize rates to compete with short-term rentals using Alternative Accommodations.

Key Benefits

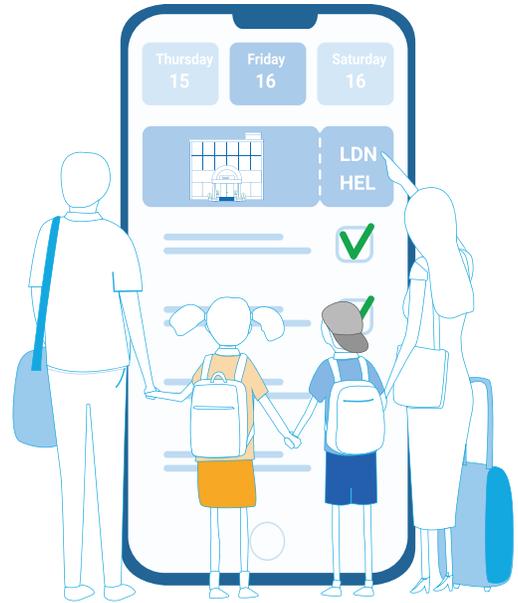
- _ Access 12 months of forward-looking rate data across your property and competitive sets.
 - _ Maintain strong rate integrity and up-to-the-minute intelligence with trusted, real-time rates.
 - _ Integrate with most RMS and property management systems (PMS)
 - _ Easily leverage the entire Hotelligence® platform along with Agency360® and Demand360® using single-sign on and one intuitive interface.
 - _ Make full use of the product with training and video resources, including self-paced learning services and participant guides.
 - _ Get help easily with the built-in help function and worldwide customer care services.
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Understand How Pricing Influences Demand

Make smarter pricing decisions by using both Demand360 and Rate360 to see pace data and occupancy data side-by-side in a single platform. With this integration, you get a powerful perspective you won't get from any other provider in the industry.

- _ Understand the full impact of your rate and demand decisions with access to past and forward-looking data.
- _ Predict profitability with a metric no other platform offers: your RevPAR rank compared to your competitive set looking forward 12 months.
- _ Easily navigate all your rate and demand data in one intuitive platform.



Visibility into more than
10 billion
rates monthly.



Understand Rates Beyond the Traditional Market

You're not just competing against other hotels but also short-term rentals. You need the big picture to analyze the alternative accommodation competition and adjust your rates to surpass all competitors.

- _ Understand the alternative accommodation market in your area, the characteristics and distribution of listings, and identify trends over time with access to 27 million listings globally across the most popular short-term rental sites.
- _ Review the forward-looking rates of local alternative accommodations to make even better-informed pricing decisions.

Contact **TravelClick** to get started